



Competition: last editions written tests

Competition 2018/19

- In his debate of 2002 on BMJ, Wennberg stated that "Much of clinical medicine remains empirical, and everyday practice is characterized by wide variations that have no basis in clinical science". Discuss the implication of this sentence on the strategies, organization and performance of the health care systems in light of the mission of public health care sector. Based on your knowledge, what are the research questions for management scholars?
- In the late 90s. Prof. Clayton Christensen coined the term "Disruptive Innovation". Can you explain and apply this term? What is and what is not Disruptive? How does disruptive innovation compare to other forms of innovation? Can you design a research proposal that uses disruptive innovation as the cornerstone of its empirical investigation?
- There are three components of Dynamic Capabilities: sensing, seizing and transforming. Provide a definition for each, explain how each of them relates to the general Dynamic Capabilities framework as described by David Teece, propose an original research project to empirically test hypotheses related to one, two or all three of these components.
- "The Ecolabel is a marketing tool that manages to combine the company's ethical commitment with its competitive needs and objectives". Please, comment this sentence in light of the main features of the EU Ecolabelling scheme and the operational experiences in using this certification that you are aware of. It is also required that you propose research questions, survey methods and "interpretation keys" which you deem interesting for a research project in this area.
- The complexity of the institutional environment creates conflicting logics within organizations. Briefly describe this phenomenon and discuss the focus of a possible research project related to how organizations can solve internal tensions.



Competition 2017/18

- The role of innovation in performance improvement of public administrations (please propose a specific focus on a single case, e.g.: Universities, Municipalities, Regional Governments, Health, etc.)
- Ethical business or business of ethics? Discuss the opportunities and threats for companies.
- Strategies to cope with unwarranted variation in healthcare.
- The impact of Big Data on companies' competitiveness and/or on public administrations' strategies

Competition 2016/17

- Define the concepts of “smart cities” and “smart communities” and outline their potential contribution to local sustainability.
- What is the role of finance in the innovation process?
- When foreign corporations buy Italian companies should we be happy or worried?
- Recent studies have shown that for many sectors and branches the most significant environmental and social impacts are those produced in the supply chain by providers of raw materials, intermediate goods and auxiliaries. Please discuss how a sustainable procurement approach can be developed by private or public organisations and on which methodological and operational tools this approach could rely on.
- From performance measurement to performance management in health care.

Competition 2015/16

- The influence of natural disaster at company level: prevention and emergency management;
- Open innovation strategies: the perspectives of large companies and SMEs;
- Business strategy: challengers in contemporary business;
- The EU environmental strategy towards circular economy: industrial symbiosis, closed-loop supply chains and efficient use of natural resources;
- Combining quality, patient satisfaction efficiency in healthcare