

LIZETH CAROLINA GOMEZ P.

Milan, Italy

EXPERTISE

Circular economy
Supply Chain Management
International logistics standards
Digital Innovation
SDGs

SKILLS

- Leadership
- Decision making
- Teamwork
- High adaptability
- Proactive

LANGUAGES

Spanish (Native Language)
English (Fluent)
Italian (Bilingual)

EDUCATION

Bologna Business School. Bologna, Italy

Sept 2022 Executive Master in Sustainability and Business Innovation.

Development of a new strategic vision about sustainability management, circular economy and social innovation.

Universidad de los Andes. Bogotá, Colombia

Mar 2015 Master of Science (M.Sc.) in Industrial Engineering.

Academic Excellence Scholarship. Major in Production and Logistics System

Aug 2012 Bachelor of Science (B.Sc.) in Industrial Engineering.

Major in Operational Research

PROFESSIONAL EXPERIENCE

GS1 ITALY

Mar 2018 – Present

ECR Project Manager

- Leadership of collaborative projects with the aim to facilitate the implementation of circular economic models and to measure and communicate the life cycle environmental performance of products and services in order to integrate sustainability in B2B and B2C relationships.
- Development of an operational check-up tool, specific for the consumer goods sector, for measuring the company level of circularity in all the product life cycle stages. More than 30 companies were involved on the development and application of this tool.
- Management the develop of an operational solution to communicate environmental attributes effectively to the consumers (PEF/LCA data) using GS1 standards (e.g., GS1 barcode and GS1 Digital Link). 6 Fast-Moving Consumer Goods (FMCG) companies have been involved on the development of this tool.
- Active member of ECR Global Circular Economy Group. ECR (Efficient Consumer Response) is a global not for profit association that provides a neutral platform, in this case within the context of circular economy, to develop and share best practices among the network of ECR Nationals and their members.
- Active member of GS1 Global Sustainability Group. The main objective of the group is sharing knowledge, best practices and experiences within the context of sustainability with the possibility of initiate joint projects and setting new global standards.
- Management of collaborative working groups in Italy.

- Participation and support on the development of GS1 Italy projects to implement best practices on transport and logistics sector.

GS1 Colombia | LOGYCA

Mar 2015 – Jun 2017

Standards Consultant

- Leadership of collaborative working groups with the aim to develop and implement best logistics practices and international standards to increase the efficiency of the entire supply chain in the Fast-Moving Consumer Goods (FMCG) and healthcare sectors.
- Active member of GS1 Latin America traceability group. The main objective of this group is the implementation of a global standard process to guarantee the traceability and sharing information of food products.
- Development and implementation of Data Quality Certification Program at national Level. 30 certified companies.
- Carry out training courses on best logistics practices including traceability, data quality, GS1 International Standards, EPCIS / RFID.
- Lecturer on Retail & Foodservice Industry session, GS1 Industry & Standards Event 2016. Brussels, Belgium

Universidad de Los Andes. Bogotá, Colombia

Professor

Jan 2015 – May 2015

Course: Fundamentals of Production Systems

- Implement teaching methodologies. Lecture several sessions for approximately 60 students that semester.

Researcher

Jan 2013 – Dec 2015

- Researcher in the group Production and Logistics (PYLO) and in the group Hospital Logistics (LOGHOS) from the Industrial Engineering Department.
- Management of a group of approximately six students each semester, in order to coordinate the development of research projects and the continuous improvement of processes at member institutions.

Graduate Teaching Assistant

Jan 2013 – Dec 2015

Courses: Fundamentals of Production Systems and Discrete Event Simulation

- Advise projects with emphasis on the optimization of logistics and production systems.
- Design and evaluate workshops. Dictate complementary sessions in both courses.

CERTIFICATIONS AND OTHERS

- Digital Innovation, SDA Bocconi School of Management, 2023
- Siena Advanced School on sustainable development, Feb, 2021
- Supply Chain Dynamics, Massachusetts Institute of Technology (MITx), October 2016
- Six Sigma Black Belt. Arizona State University (ASU). Tempe, AZ, USA. Feb 2016