

Andrea Appolloni

My Name is Andrea Appolloni, I am Professor and Member Faculty in Management at Tor Vergata University of Rome (Italy). In the same University I received my doctorate degree in Management, my degree in Economics and Management as well as a Master degree in Real Estate Management. At University of Macerata (Italy), I received a Master degree in International Business for China and Eastern Countries.

I am working in several research projects as a scientific member in Management Consulting, supply chain, Sustainability, International Business and Innovation. I am regularly present at international conferences and I teach undergraduate, postgraduate and executive Master level in a variety of subjects in Management. I am temporary professor since 2012 in the course on Procurement Sourcing and Supply Chain Strategies in the Master of Science degree in Business Administration and since 2014 in the course on Innovation Management in the bachelor degree in management at Tor Vergata University of Rome.

I have a methodological approach oriented to an empirical and qualitative research. In particular I am interested in the use the Literature approach to explore the new phenomenon and trends for particular research issues. I am dedicated also in the use of the case studies research method to identify in depth a real picture of the companies and the regularities and connections that can be generalized between theories and practices.

I am a reviewer for several academic international journals related to the operations management area and I have more or less 60 research works as a journal articles, book chapters, research reports, conference/working papers and introduction of the books. During the last 5 years I have been a visiting scholars at the Demand Chain department, Cranfield University (UK), at the Supply Chain and Innovation department, Tianjin University (China), at the Industrial and Systems Engineering department, University of Tennessee in Knoxville (USA) and at the Management, Technology and Economics department, Swiss Federal Institute of Technology Zurich ETH (CH) and at the Sino-America Global Logistics Institute, Shanghai Jiao Tong University (China).

I have worked with a number of companies in my professional activities, these include: CTS Voyages in Paris (France), Hertz rent a car in Dublin (Ireland) and Accenture, a global consulting company where I have carried out assignments in Italy and Turkey. From the 2009 I am research member of the Annual Italian Management Consulting Report, supported by ASSOCONSULT – The Italian Association of Consulting Enterprises (six reports produced) and from the 2014 of the Annual European Management Consulting Report supported by FEACO – The European Association of Consulting Enterprises. I am internal associate at the Italian Council of Research (CNR), Institute for Research on Innovation & Services for Development, involved in projects related Green and Sustainable Logistics.

I am currently international expert evaluator of the European Commission in matters concerning Green, Sustainability and Internationalization related to the program “Horizon 2020” in Belgium. I am member expert in Sustainability at the Global SCP Clearinghouse is a unique one-stop hub dedicated to Sustainable Consumption and Production (SCP) and I am part of the 10 Year Framework of Programmes on SCP (10YFP on SCP), convened by the United Nations Environment Programme (UNEP). I am currently visiting fellow in Sustainable Supply Chain at Cranfield University (UK) and Research Associate in Sustainable Public Procurement at Sant’Anna School of Advanced Studies in Pisa (Italy).