

MICOL BATELLI

PROFESSIONAL SUMMARY

Passionate researcher and consultant in sustainability with a hybrid background, which includes both managerial-economic competencies and artistic-philosophical knowledge. Enthusiastic in constantly learning new skills and meeting new people. Highly engaged in social and environmental issues, advocating for sustainable development through researching and helping both consumers and companies to cope with present and future challenges.

EXPERIENCES 06/2021 – present

Sustainability Researcher and Consultant

Scuola Superiore Sant'Anna, Pisa (Italy) – ERGO srl, Milano (Italy)

Helping companies to define effective sustainable strategies, objectives, and KPIs and delivering training and workshops to them. Developing tools and methodologies to assess companies' environmental communication considering European regulatory framework, worldwide standards (e.g., ISO), and technical reports (e.g., Life Cycle Assessment). Participating in national and European research projects aimed at investigating consumer behavior related to sustainability and circular economy and proposing new solutions to enhance customers' engagement and companies' transparency and competitiveness.

10/2020 – 04/2021

Sustainability Analyst – Intern

Accenture Strategy, Milan (Italy)

Working on sustainability-related issues with leading international companies in order to develop innovative strategies to improve their profiles from an environmental, social and governance point of view, and to move from linear business to circular one.

Main sectors and markets analyzed with related best practices, innovations and regulatory framework: textile & fashion, agri-food and automotive sectors, waste management and secondary raw materials markets.

04/2019 - 09/2019

Researcher – Intern

ICRIOS Research Center, Bocconi University, Milan (Italy)

Participating in a research project aimed at developing a tool to measure the socio-environmental impact of companies' operations and activities throughout the value chain.

Participating in the One Ocean Foundation project, supporting the SDA Bocconi Sustainability Lab by conducting and codifying a series of interviews with companies and organizations.

06/2016 - 09/2018

Founding member and events coordinator

Love Foundation (NGO), Milan (Italy)

Main activities: drafting of statute, paperwork and legal registration; identification of new activities; organization of events and art exhibitions.

Love Foundation Milano achieved a new global record for revenues generated through a single event among all Love Foundations worldwide. The revenues are used to provide clean drinking water and sanitary installations to the people living in Africa and India.

PUBLICATIONS 04/2022

"Consumer Behavior relating to Circular fashion, Innovation and Usage of QR code" – Final report for the European Horizon 2020 TRICK project to empower circular economy with blockchain data traceability

EDUCATION 10/2022 - present

PhD in Management Innovation, Sustainability and Healthcare

Scuola Superiore Sant'Anna, Pisa (Italy)

Research field: behavioural economics related to sustainability and the circular economy to engage consumers in the green transition and improve the competitiveness of companies through sustainable business strategies and green marketing

09/2017 - 04/2020 **MSc in Management**
Bocconi University, Milan (Italy)
Major in Green Management and Sustainability
Grade: 109/110
Thesis on the development of social-ecological knowledge for corporate sustainability practices to restore marine ecosystems

09/2013 - 12/2016 **BSc in Economics and Management of Arts, Culture and Communication**
Bocconi University, Milan (Italy)
Grade: 101/110
Thesis on the effects of music and scents on purchasing behavior

09/2008 - 06/2013 **Scientific High School Diploma**
Vittorio Veneto High School, Milan (Italy)

ONLINE COURSES **Certified online course "Driving Business towards the SDGs"**
05/2020 - 07/2020 **Erasmus University, Rotterdam (Netherlands)**

LANGUAGES Italian: native
English: fluent (IELTS certification B2 level)
French: intermediate (university exam B2 level)
Spanish: beginner (university exam B1 level)

COMPUTER SKILLS Very good knowledge and ability to use Microsoft Office (ECDL Skills Card)
Good knowledge of the statistical program R-cmdr (university exam)

ADDITIONAL INFORMATION Fascinated by travelling, visited several countries in Europe, Africa, North and South America for study trips or travels that allowed me to acquire organizational, interpersonal and adaptation skills. I love staying healthy with sports and workouts and I am passionate about skiing.

I hereby authorize the treatment of my personal data according to the current italian directives (Law No. 196 of 30 June, 2003) privacy policy.