

Name/Surname    	<i>Martina Calistri</i>
<i>Work Experience</i>	12/2021 – Current Digital Specialist at Image and Communication Dept. Marchesi Antinori S.p.A - San Casciano in Val di Pesa, Florence (IT) 05/2021 – 12/2021 Internship at Image and Communication Dept. Marchesi Antinori S.p.A - San Casciano in Val di Pesa, Florence (IT) 05/2020 – 05/2021 Digital Marketing Assistant Cavalleria Toscana S.p.A. – Monsummano Terme, Pistoia (IT)
<i>Education and Training</i>	2019 – 2020 Master in Digital Marketing at WemPark - Prato (IT) 2016 – 2019 Bachelor Degree in Business Administration - University of Florence (IT) - Thesis: “Artificial Intelligence and Marketing. Evolutionary trajectories of the discipline and some case studies.” 2010 – 2015 Liceo scientifico Coluccio Salutati – Montecatini Terme (IT)
<i>Languages</i>	<i>Italian: Mother tongue - English: Highly proficient</i>
<i>Certifications</i>	2023 WSET II - Certificate – Florence (IT) 2021 TOEFL English Certification – Advanced - Florence (IT)