Giuseppe Idone

Experiences

PLUGANDPLAY

02/2023 – Today | Catanzaro/Milan Program Manager

(Reporting to Italy Business Development Director)

- Supporting the Client in the launch of the <u>largest Innovation Hub in South Italy</u> (20,000m²), by designing services offered, Acceleration and Open Innovation programs.
- Scouting and performing due diligence on international startups for investment opportunities or with the aim of involving them in acceleration programs.
- Supporting Directors in the **Development** of Plug and Play in **Southern Italy**.
- Designed and co-managed a large international event (500+ people, 2 days).

About Plug and Play:

• Global leader in Venture Capital and Open Innovation, 70,000+ startups in its network.



02/2020 – 02/2023 | Milan/South Working Group Innovation Advisor/Coordinator

(Reporting to CInO)

- Design and management of Engineering Group's Innovation Programs: from clients' needs analysis up to new projects development, leveraging Eng's Internal and external assets (R&D projects; Prototypes; startups).
- Managing an internal **network** of 350+ tech experts to spread a culture of innovation.
- Analysis and reporting of emerging trends/technologies (AI, Blockchain, Drones, AR/VR, ...).
- Involving Engineering in external Open Innovation Initiatives (es. ELIS).

09/2018-02/2020 | Milan Innovation Specialist - Group Marketing

(Reporting to CMO)

- Mapped, analysed and communicated Engineering's R&I projects, prototypes, technologies.
- Co-creation of contents on innovation for Eng's website and social media (example).
- Worked on Engineering Group's competitive analysis and reporting.
- Contributed to the development of a digital platform for internal Knowledge Sharing.

About Enginering Group:

- Italian leader in Tech and Digital , 11.600+ employees worldwide, €1,4+ billion revenues.
- Owner: BainCapital



01/2018-11/2018 | Turin

Master Thesis Researcher at **COMAU** (Stellantis) (Research)

- Focus: **Dynamic capabilities**, **Radical and Open Innovation** in industrial (automotive) plants.
- Stakeholders: World-class Professors, Comau C-Levels.
- Results: My research was published in both a book and in an academic paper.



09/2016-12/2020 | Pisa

Founder, President at <u>Inama - Innovation Nexus</u> (Association)

- 60+ members (now closed). Aim: matching students' ideas to companies' needs.



01/2017-01/2019 | Trento Co-founder at Enactus Trento (Association)

Enactus is a global network of students working to improve the world by high-impact projects.



06/2017-08/2017 | Turin Audit Intern at <u>Grant Thornton</u>

Education



2016-2018 | Trento, Pisa

MSc in Innovation Management

Joint degree – Trento/Pisa.

Mark: 108/110.

(LM 77-Taught in **English**).

1° year: University of **Trento**.

Focus: Entrepreneurship, Open Innovation.

2° year: Sant'Anna School of Advanced Studies.

(Excellence Public University in **Pisa**).

Focus: Research, **Design Thinking**, **Radical Innovation**.

Bocconi

2013-2016 | Milan

Bachelor in Management and Business

AdministrationFocus: Strategy, Marketing, Innovation Management.

TLUISS

2012 | Rome Summer School in Management and Law



2008-2013 | Reggio C. Liceo Classico "Luigi Nostro"

Certifications

2022

International Institute of Business Analysis™

Business Analysis

Certificate- ECBA.

IDEO

Business Innovation Certificates (**Design Thinking**, Strategy).

The world's leading

Design Thinking school.

2020



Design Thinking and Business Plan Courses.



Drone pilot certification.

Extra

Language skills

- · Italian: Mothertongue
- English: C1
 - Daily working in English.
- Spanish: A2 (Academic courses).

Digital expertise

- MS Office: ECDL certificate, professional proficiency.
- **Drone** : driving and filming.
- Programming languages: R, SQL.

University Projects with:













- Creating no-profit associations to spread innovation.
- Drone pilot and amateur aerial/underwater photographer.
- Car enthusiast.
- 10 years volunteering and donating.
- Ex C2 Basketball Player.