



Marcello Ligabue

via del Gattaglio 2
42123 Reggio Emilia

tel- +39 338 5031664
ml@officinegattaglio.com

STUDY

2001
master's degree in Industrial Design
Facoltà di Architettura del Politecnico di
Milano (98/100)

EXPERTISE

Corporate Identity
Brand Identity
Corporate Communication
Infodesign
Wayfinding systems

Industrial Design
Product Communication
Packaging Design
Digital Fabrication

Web Presence
Interface Design

Art Direction

Born in Correggio (Italy), May, 3, 1976



In 2001 I hold a degree in Industrial Design from the Politecnico di Milano with a major in visual communications.

After I started my career working for the semiotics department of the *Politecnico di Milano* as well as several Milan agencies.

From 2002 to 2006, I worked as art director for *O-one, Industree Group* in Reggio Emilia, Italy. There, I managed and developed multimedia and web projects for clients such as *Fujitsu Siemens, Helvetia Insurance, Zurich, Kerakoll, Confindustria Assopiastrelle*.

In 2007 I started my activity as Designer and Graphic Designer. In 2013 I started my collaboration with the *Fab Lab of Reggio Emilia* and the passion for digital fabrication.

In 2015 I founded *Officine Gattaglio*, a Maker Space based in Reggio Emilia where designers, artists, architects and engineer work on digital design.

In the last 5 years I collaborate with *University of Modena and Reggio Emilia* (course of Mechatronic) with a focus in product design and brand identity, and i taught graphic design and visual communication in institutes, schools and workshops.

Today I'm president of *Officine Gattaglio* and founder of *Gatax Video productions* and I work as consultant for *Warrant Hub, Fondazione Museo Antonio Ligabue, Ifoa, Pemo Pumps, FT Spa, Andrea Zanfi Editore* for the visual identity and visual communication.

