

#### **Personal Details**

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## **Career Summary**

Organisation Self-employed	Position Medical Communications Specialist	Period 2012 – present
Springer Healthcare/ Wolters Kluwer Health	Senior Medical Writer and Conference Insight Manager	2004 – 2012
Adis International	Conference Insight Manager Senior Managing Editor Managing Editor	2002 – 2003 1996 – 2002 1990 – 1996

#### Transferable Skills

- Writing skills: concise, appropriate to context, excellent grammar, attention to detail, technical editing
- Scientific and medical skills: extensive knowledge of a variety of therapeutic areas from >30 years' experience working with the latest medical literature and attendance at international conferences
- Research skills: database knowledge, critical thinking, analysis
- Project management skills: teamwork, logical thinking, communication, time management, deadline delivery
- Leadership skills: coaching, mentoring, performance management, interviewing, budget administration
- Presenting skills: training workshop delivery, proficient in PowerPoint, excellent public speaker
- Relationship management: customer focus, effective communication

### **Projects**

- Medical writing of journal articles (including original research articles, brief communications, case reports)
- Technical editing, native English editing and journal styling
- Product support materials (e.g. newsletters, clinical paper summaries)
- Patient information (e.g. booklets, handouts)
- Conference materials (abstracts, posters, presentations)
- Conference attendance and coverage, including competitive intelligence
- Slide kits/speaker slides
- Advisory Board meetings (slide kits, minutes, action points, post-meeting questionnaire)
- Web site content

# Therapeutic areas

Sleep-disordered breathing, respiratory disease, cardiovascular disease, surgical antimicrobial prophylaxis, oncology, in vitro fertilization

#### **Memberships**

Australasian Medical Writers Association (AMWA; current President)
International Society of Medical Publication Professionals (ISMPP; member)

# **Work Experience**

<u>Dates:</u> 2012 – present <u>Self-employed:</u> Freelancer

Position: Medical Communications Specialist

Tasks/achievements:

- Working directly with institution-based researchers, and international pharmaceutical and device companies
- Delivery of high-quality, ethical medical communications deliverables on time and on budget
- Significant contributions to papers published in NEJM, JAMA and Lancet journals
- · High level of client satisfaction

<u>Dates:</u> 2004 – October 2012

Employer: Springer Healthcare/Wolters Kluwer Health

Position: Senior Medical Writer & Conference Insight Manager

Responsibilities:

- Costing, budgeting and project management of a variety of medical writing projects
- Writing and editing articles for peer-review journals (reviews, original research articles)
- Major medical conference coverage (planning, logistics, attendance, reports)
- Relationship management and client liaison (international pharma, key opinion leaders)
- Sales pitch support
- Training/mentoring junior medical writers

<u>Dates:</u> 2002 – 2003 <u>Employer:</u> Adis International

<u>Position:</u> Conference Insight Manager

Achievements:

• Development and implementation of product revamp specifications in consultation with clients (international pharma industry) and IT support

#### Responsibilities:

- Resourcing, logistics and staff management to ensure delivery of high-quality reports from international medical conferences
- · Writing and editing of conference reports and highlights bulletins

<u>Dates:</u> 1996 – 2002 Employer: Adis International

Position: Senior Managing Editor

Achievements:

- Market analysis, market research, scope definition, content development and launch of 4 new products (Clinical Trials Insight modules in pain, women's health, antithrombotics and inflammatory bowel disease)
- Testing new proprietory editorial computer systems, preparation of training manuals and contracting of external training provider
- Delivery of training programme for overseas-based sales staff

# Responsibilities:

- Management of 8 direct reports (performance appraisals, salary reviews, coaching)
- Resource and workflow management
- Member of editorial management team
- Interviewing, selecting and training of new staff
- Liason between editorial and IT
- Regular review of international literature in the fields of respiratory disease, oncology, transplantation, pharmacoeconomics, rheumatology and women's health

<u>Dates:</u> 1990 – 1996 <u>Employer:</u> Adis International

Position: Managing Editor/Associate Editor

Responsibilities:

- Management of product content, quality and deadlines, and 2 associate editors
- Scanning of scientific journals to identify product content
- Evaluating and summarising original research articles from the published literature
- · Editing summaries and training new staff