

Giordano Pinarello

More than 25 years of experience in Innovation Management, Management Consulting and Open Innovation projects with over 20 papers, patents and congress talks.

MSc degree in Physics with honours at Università degli Studi of Turin.

From 2018, Member of the Extended Faculty of MIP (Politecnico di Milano), teaching in Open Innovation, Innovative Project Management, and Collaborative Innovation courses.

Founding partner and CEO of BlueThink S.p.A. a Product Innovation company established in 2009 with offices in Italy, the UK, and the US.

BlueThink today employs 100 people - 12% with a PhD - in challenging innovation projects for clients as Fincantieri, A2A, Enel, Ferrero.

The BlueThink business model has been taken as a reference in different studies about Collaborative Innovation, Open Innovation and Technology Leverage as:

- Collaborative and Open Organizational Setups and Management Practices - Business Innovation Observatory of the European Commission
- Finding Applications for Technologies Beyond the Core Business - MIT Sloan Man Rev

Founding partner of Acus S.r.l., a startup born in 2006 in the context of “I3P - Incubatore delle Imprese Innovative del Politecnico di Torino” and focussed on innovative software tools to support business processes in the Energy and Utility sector. Acus today involves over 80 employees in BPR projects for important Italian Utilities, such as ENI, Hera, Acea, EoN, Edison ...

The first 10 years of career were focused on management and consulting.

Deputy Director of EILIS (Energy, Industry and Life Sciences) division of Altran Italy, a multinational organization specialized in engineering.

Managing disruptive innovation projects in several industrial sectors. In particular, the work was focused on applied research and development of new technologies, processes, and materials for breakthrough improvement performance, cost efficiency and reliability.

During this period, public interventions were focused on management consulting, conceiving breakthrough innovation, creative problem solving and cross-fertilization methodologies, leading workshops for product and process innovation, research and development planning.