

Name/Surname ✉ 🌐	Martina Calistri	
Work Experience	12/2021 – Current Digital Specialist at Image and Communication Dept. <i>Marchesi Antinori S.p.A - San Casciano in Val di Pesa, Florence (IT)</i> 05/2021 – 12/2021 Internship at Image and Communication Dept. <i>Marchesi Antinori S.p.A - San Casciano in Val di Pesa, Florence (IT)</i> 05/2020 – 05/2021 Digital Marketing Assistant <i>Cavalleria Toscana S.p.A. – Monsummano Terme, Pistoia (IT)</i>	
Education and Training	2019 – 2020 Master in Digital Marketing at WemPark - Prato (IT) 2016 – 2019 Bachelor Degree in Business Administration - University of Florence (IT) - Thesis: “Artificial Intelligence and Marketing. Evolutionary trajectories of the discipline and some case studies.” 2010 – 2015 Liceo scientifico Coluccio Salutati – Montecatini Terme (IT)	
Languages	<i>Italian: Mother tongue - English: Highly proficient</i>	
Certifications	2023 WSET II - Certificate – Florence (IT) 2021 TOEFL English Certification – Advanced - Florence (IT)	

Autorizzo il trattamento dei miei dati personali ai sensi del Dlgs 196 del 30 giugno 2003 e dell’art. 13 GDPR.