

# ASMAA GACEM

## Entrepreneur

### PROFILE

I AM AN ITALIAN ENTREPRENEUR WHO WORKS IN THE CONSTRUCTION, ENGINEERING AND ARCHITECTURE., HEALTHCARE, HOSPITALITY AND REAL ESTATE SECTORS.

### EDUCATION

- **BUSINESS SCHOOL 24ORE**  
*MASTER IN TAX LAW BUSINESS*  
Completed in 2021
- **UNIVERSITA' "ALESSANDRO VOLTA. ZURICH, SWISS**  
*BACHELOR IN ECONOMIC SCIENCES*  
Completed in 2021
- **Université CADI AYYAD MARRAKECH**  
*Faculty of Juridical, Economic and Social Sciences*  
Completed in 2014
- **IBN TOUMERT HIGH SCHOOL**  
*Certificate of BACCALEAUREAT, session letters and human sciences, option letters with mention ASSEZ BIEN*  
Completed in 2011

### PROFESSIONAL TASKS

#### TAX CONSULTANT

2021 – Present

#### SOLE DIRECTOR

2020–Present

**ALPHA GENERAL CONTRACTOR LTD** is a construction, integrated engineering and architecture company. based in Italy with approximately 400 direct and indirect employees. Member of un global compact, ONU.  
<https://www.alphagc.it>

#### SOLE DIRECTOR, FINRES HOLDING INC

2018 – Present

#### SOLE DIRECTOR

2018 – Present

**FASTPOL LTD** IS A COMPANY THAT OPERATES IN THE SOCIAL HEALTH SECTOR THROUGHOUT ITALIAN NATIONAL TERRITORY. OWNS AND MANAGES RESIDENCES FOR THE ELDERLY AND PROTECTED APARTMENTS. CURRENTLY HAS 100 DIRECT AND 20 INDIRECT EMPLOYEES. MEMBER OF UN GLOBAL COMPACT, ONU.  
<https://www.leresidenzedelbenessere.it>

#### SOLE DIRECTOR

2018 – Present

**FINHOLDING LTD** REAL ESTATE COMPANY THAT OWNS VARIOUS PROPERTIES IN ITALY.

#### SOLE DIRECTOR

**HLV50 LTD** OWNER AND MANAGER OF HOTELS

<https://lungarnovespucci50.com/it/>

## SPOKEN LANGUAGES

- ARABIC
- ITALIAN
- FRENCH
- SPANISH
- ENGLISH

## AWARDS

2023 | Mattone del Cuore

**On this solemn occasion, Alpha GC received the "Blessed Brick of La Gropa" as recognition for its concrete and effective support activity for the construction of the first emergency room for peace in Medjugorje.**

2023 | Solidarity GOLD MEDAL

**The Florence delegation of the ANT Italia ONLUS Foundation awards the "Solidarity Medal" to Alpha General Contractor srl.**

2023- 2024 | INDUSTRIA FELIX  
ITALIAN STOCK EXCHANGE

**Female-led company ALPHA GENERAL CONTRACTOR LTD, among the TOP5 for competitiveness and financial reliability at an Italian national level**

2023- 2024 | LE FONTI AWARDS  
ITALIAN STOCK EXCHANGE

**EXCELLENCE OF THE YEAR IN INNOVATION AND BEST ITALIAN GENERAL CONTRACTOR**

## TRADE ASSOCIATION POSITIONS

**NATIONAL VICE PRESIDENT** of National Confederation of Crafts and Small and Medium Enterprises, since 2020.

**MEMBER OF THE DIRECTOR OF FLORENCE CITY** of National Confederation of Crafts and Small and Medium Enterprises, since 2021.

**MEMBER OF THE DIRECTOR ANASTASI OF EMILIA ROMAGNA REGION** of the National Association of Territorial and Senior Age Structures, since 2024.

**MEMBER OF THE HONOR COMMITTEE of the ANT Italia ONLUS** foundation is an Italian non-profit organization for free specialist home care for cancer patients and for cancer prevention, since 2024

## PROJECTS AND BREVETS

designed and patented two anti-COVID-19 bio-containment structures

### **Hemisphere:**

The structure, a double protected mobile bio-containment room, allows relatives and friends to visit the patients of the healthcare **facility, in absolute safety without the risk of contagion.**

### **Atrium:**

A movable disinfection room inside which the operators prepare to wear PPE devices, in order to be able to assist the guest in a safe and protected manner.

[https://corrierefiorentino.corriere.it/notizie/23\\_settembre\\_08/firenze-la-promessa-di-lady-gacem-nella-caserma-di-santo-spirito-nessuna-rsa-di-lusso-83b69ba3-91dc-48ed-b13f-00b4e3c43xlk.shtml](https://corrierefiorentino.corriere.it/notizie/23_settembre_08/firenze-la-promessa-di-lady-gacem-nella-caserma-di-santo-spirito-nessuna-rsa-di-lusso-83b69ba3-91dc-48ed-b13f-00b4e3c43xlk.shtml)

<https://www.firenzetoday.it/cronaca/raccolta-fondi-terremoto-marocco.html>

<https://versiliapost.it/voci-dal-territorio/mattone-del-cuore-conto-alla-rovescia-per-la-settima-edizione-mobilitati-personaggi-di-musica-sport-e-spettacolo/>

<https://tg24.sky.it/spettacolo/tv-show/2023/05/26/4-hotel-2023-puntata-2>

<https://www.firenze.cna.it/news/premio-industria-felix-a-alpha-general-contractor-impresa-cna/>

<https://www.firenzetoday.it/social/segnalazioni/alpha-general-contractor-firenze-premio-risultato-mille-euro.html>

<https://www.worldexcellence.it/alpha-general-contractor-vince-le-fonti-awards/>  
<https://www.stamptoscana.it/da-unazienda-fiorentina-un-igloo-per-gli-incontri-sicuri-nelle-rsa/> <https://www.radiofresh.it/monzuno-inaugurate-emisphere-e-atrrium-le-camere-anti-contagio/>  
<https://toscana24.ilsole24ore.com/art/oggi/2020-06-04/orientina-marrakech-turismo-142158.php?uuid=AB2aUko>  
<https://www.bologna2000.com/2020/07/17/inaugurata-a-monzuno-la-camera-tecnologica-che-consente-lincontro-tra-familiari-e-ospiti-delle-rsa-impedendo-i-contagi/> <https://www.ilrestodelcarlino.it/ferrara/cronaca/la-scelta-di-migliaro-incontri-sicuri-nell-igloo-1.5235734>