

ESTRATTO DEL CURRICULUM VITAE/ CURRICULUM VITAE EXTRACT

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(indicare la sezione del sito in cui andrà pubblicato il cv e la norma di riferimento, ad es. "... cv per la pubblicazione ai sensi dell'art. 15-bis, comma 1, lett. b, del D. Lgs. 33/2013 rubricato "Obblighi di pubblicazione concernenti incarichi conferiti nelle società controllate", previa visione dell'informativa privacy..."

Cognome e nome / Surname and Name

Castellucci Virginia

Istruzione e formazione / Education and training

Virginia Castellucci is the Head of Sustainability & Advocacy at 3Bee, a NatureTech company developing technology for biodiversity monitoring and regeneration. Having graduated in Innovation management from Sant'Anna School of Advanced Studies, she began her career in consultancies, focusing on industrial plans and process reengineering in the Healthcare and Pharma sector.

Esperienza lavorativa / Work experience

Before joining 3Bee, she launched and managed a new startup accelerator, Step tech park, focused on green-tech innovative solutions for decarbonization. There she worked for many companies such as FENDI, Fater, Roche Italia designing and implementing Green Open Innovation projects. At 3Bee, Virginia is currently managing all education and dissemination projects targeting companies, employees, and schools. She is an expert in new European laws and directives related to biodiversity, such as the Nature Restoration Law, CSRD, CSDDD, and the ESRS standards. She manages the CSR Network, a community of 100 sustainability managers that supports its members with continuous update and training through webinars and events. Virginia also participates as a speaker at many public and private events to raise awareness of biodiversity, climate change and sustainable innovation trends such as Point Zero Forum (Zurich) Green&Blue Festival, Value Exchange Forum, and Tagetik InTouch Global User Conference. She is the host of Podcast Biodiverso, the first 3Bee podcast show that talk about biodiversity with a scientific approach. Finally, she is the coordinator of the Technical Committee 3.4 "Environmental Impact of Road and Transport Infrastructure" of PIARC (World Road Association).

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