



Dr. Ulrich Kohlmann

| Email

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● WORK EXPERIENCE

2014 – CURRENT

OWNER TUSCAN TASTING - COMUNICARE IL GUSTO

Tuscan Tasting (www.tuscantasting.it) is a registered trademark of Ulrich Kohlmann. The target is communication in the food & wine sector. It operates mainly in Italy, Germany, Switzerland and Austria.

2006 – CURRENT

OWNER GRIFO TOUR

Grifo Tour (www.grifotour.com) is a booking agency for tourist services in Tuscany run by professional tour guides and food&wine experts.

04/2022 – CURRENT Italy

LECTURER (EUROPEAN WINE COUNTRIES) ASSOCIAZIONE ITALIANA SOMMELIER (A.I.S.)

The Lecture on European wine countries is a teaching unit in the second semester of the A.I.S. sommelier course. It covers all European wine countries except France and Italy.

09/2022 – 03/2023 San Gimignano, Italy

MARKETING CONSULTANT CONSORZIO DEL VINO VERNACCIA DI SAN GIMIGNANO

Development and implementation of a marketing strategy for the Association of producers of Vernaccia di Gimignano. The work included 10 videoclips and the moderation of 4 webinars and 2 master classes at Prowein (2023) in collaboration with Markus Del Monego MW and Othmar Kiem (Falstaff).

2016 – CURRENT Pisa, Italy

MARKETING LECTURER SCUOLA UNIVERSITARIA SUPERIORE SANT'ANNA

Lecture on "Profile of the wine consumer in Germany and export strategies" - teaching module of the "Master in Italian Wines and World Markets".

2019 – 2019 Florence, Italy

WINE TOURISM LECTURER SOLE 24ORE BUSINESS SCHOOL

Lecture on "How to promote a wine tourism destination"- teaching module of the "Master in Wine Hospitality".

2016 – 2021 Florence, Italy

MEMBER OF THE ADVISORY BOARD MOVIMENTO TURISMO DEL VINO TOSCANA

The Movimento Turismo del Vino is a non-profit association founded in 1993 with the aim of promoting visits to places where wine is produced and meetings with its protagonists. It is chaired by Carlo Giovanni Pietrasanta and associates about 1000 wineries throughout Italy united by the desire to offer visitors important experiences in wine culture.

2023 – CURRENT Florence, Italy

CONTRIBUTING AUTHOR SPIRITO ITALIANO

SPIRITO ITALIANO (www.spiritoitaliano.net) is an online wine magazine with which I collaborate by writing articles on wine.

2019 – CURRENT Milano, Italy

CONTRIBUTING AUTHOR CIVILTÀ DEL BERE

CIVILTÀ DEL BERE(www.civiltadelbere.com) is an Italian wine magazine with which I collaborate by writing articles on wine.

2018 – CURRENT

CONTRIBUTING AUTHOR SOMMELIER TOSCANA

SOMMELIER TOSCANA is the magazine of the Tuscan Sommelier Association with which I collaborate by writing articles on wine.

2017 – CURRENT Rome, Italy

CONTRIBUTING AUTHOR DOCTOR WINE

DOCTOR WINE (www.doctorwine.it) is an online wine magazine with which I collaborate by writing wine-related articles.

2016 – CURRENT Florence, Italy

CONTRIBUTING AUTHOR INTRAVINO

INTRAVINO (www.intravino.com) is an online wine magazine with which I collaborate by writing wine-related articles.

2015 – 2019 Terni, Italy

CONTRIBUTING AUTHOR DISSAPORE

DISSAPORE (www.dissapore.com) is an online food & wine magazine with which I have collaborated by writing articles on wine.

2011 – 2017 Bra, Italy

OLIVE OIL TASTER SLOW FOOD EDITORE

The activity includes the tasting and evaluation of extra virgin olive oils from the Pistoia, Lucca, Massa-Carrara and Pisa areas, and the compilation of the relevant forms for the EVO guide of Slow Food Editor.

● EDUCATION AND TRAINING

2022 Italy

LECTURER (EUROPEAN WINE COUNTRIES) Associazione Italiana Sommelier

Address Italy

2018 Italy

OFFICIAL WINE TASTER Associazione Italiana Sommelier

Address Italy

2014 Italy

SOMMELIER Associazione Italiana Sommelier

Address Italy

2012 Italy

CHEESE TASTER Organizzazione Nazionale Assaggiatori Formaggi

Address Italy

2009 Italy

OLIVE OIL TASTER (C.O.I) Chamber of Commerce

Address Italy

2008 Italy

QUALIFIED TOUR GUIDE (LUCCA) Istituto Leonardo da Vinci

Address Italy

2007 Italy

QUALIFIED TOUR GUIDE (FLORENCE) Dante Alighieri Professional School

Address Italy

2002 Italy

QUALIFIED TOUR GUIDE (PISA) Province of Pisa

Address Italy

1995 Germany

PHD (PHILOSOPHY) University of Kassel

Address Germany

1990 Germany

STAATSEXAMEN (LAW) University of Freiburg i. Brs.

Address Germany

● LANGUAGE SKILLS

Mother tongue(s): **GERMAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ITALIAN	C2	C2	C2	C2	C2

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● ADDITIONAL INFORMATION

CONFERENCES AND SEMINARS

01/2023 – Milan

Master class German Riesling A master class on the aging capacities of German riesling in collaboration with Dr. Bürklin Wolf winery from Germany. The participants were sommeliers of the Italian Sommelier Association (A.I.S.)

12/2019 – Florence

Master class Madeira A master class on Madeira wine in collaboration with João Pedro Ghira (Madeira Wine Company). The participants were lecturers of the Italian Sommelier Association (A.I.S.)

02/2018 – Lucca

Master class on biodynamic wines A master class on biodynamic wines in collaboration with producers from Germany and Italy. The participants were sommeliers of the Italian Sommelier Association (A.I.S.)

02/2015 – Lucca

Master class on German Riesling A master class on German riesling in collaboration with producers from Germany and the German Wine Institute. The participants were sommeliers of the Italian Sommelier Association (A.I.S.)

PUBLICATIONS

More than 40 articles in italian wine journals

[**111 Weinorte in der Toskana die man gesehen haben muss**](#) – 2023

A book written in german language, which presents wine as a cultural phenomenon related to art, history and economy; published by Emons (Köln) [240 pp.]

Politik und Moral: Die Zweck-Mittel-Debatte in der neueren Philosophie und Politik – 2001

A book [176 pp.] on the philosophical debate on means and ends.

Dialektik der Moral: Untersuchungen zur Moralphilosophie Adornos – 1997

PhD thesis (Philosophy), published by Zu Klampen (Lüneburg) [257 pp.]