

VALENTINA CUCINO

ACADEMIC POSITIONS AND QUALIFICATIONS

- Oct. 2024 – Present **Associate Professor in Innovation Management**
LUMSA, Roma, Italy
SECS-P/08 (SSD) Settore concorsuale 13/B2
Research topics: innovation management, social innovation, social entrepreneurship, purpose-driven organizations, business model innovation.
- Feb. 2023 – Oct. 2024 **Assistant Professor in Innovation Management**
Scuola Superiore Sant'Anna, Institute of Management, Pisa, Italy.
SECS-P/08 (SSD) Settore concorsuale 13/B2
Research topics: innovation management, social innovation, social entrepreneurship, purpose-driven organizations.
- Nov. 2020 - Feb. 2023 **Post-Doc in Innovation Management**
Scuola Superiore Sant'Anna, Institute of Management, Pisa, Italy
SECS-P/08 (SSD) Settore concorsuale 13/B2
Research topics: innovation management, social innovation, social entrepreneurship, purpose-driven organizations, technology transfer.
- Nov. 2018 – 2020 **Research Fellow on Technology Transfer**
Scuola Superiore Sant'Anna, Institute of Management, Pisa, Italy
Research topics: “*Studies on Technology Transfer*”.
SECS-P/08 (SSD) Settore concorsuale 13/B2
- Dec. 2015 – Present **Tutor and teaching assistant in undergraduate courses of Management, Innovation and Entrepreneurship**
Cultore della materia nei corsi di Management, Innovazione e Imprenditorialità
Università degli Studi di Salerno, Department of Management & Innovation Systems (DISA-MIS), Salerno, Italy
SECS-P/08 (SSD) Settore concorsuale 13/B2

EDUCATION

- May. 2024 **Visiting researcher**
MIT
Suffolk Bldg, 292 Main St E38-600, Cambridge, MA 02142, Stati Uniti
- Mar. 2023 **Visiting researcher**
l'Universidad Politécnica de Madrid
Campus Sur de la UPM C. de Alan Turing, s/n 28031 Madrid, Spain
- Feb. 2019 **Ph.D. in Management Innovation, Sustainability and Healthcare**
Scuola Superiore Sant'Anna, Pisa, Italy
Dissertation: “Clinical Innovation: a knowledge transfer perspective”
Cum laude

- May 2013 **Visiting researcher**
Università di Uppsala, Department of Business Studies, Olofsgatan 10B,
753 12 Uppsala, Sweden
- Oct. 2012 **Master's Degree: Consulenza e Management Aziendale**
Università degli Studi di Salerno, Salerno, Italy.
Main themes: marketing management; market research; knowledge transfer; development of a new product; entrepreneurship; high-tech business venturing, open innovation; intellectual property.
Cum laude
- Sep. 2009 **Bachelor's Degree: Economia e Amministrazione delle Imprese**
Università degli Studi di Salerno, Salerno, Italy.
Main themes: Business modelling; business planning; entrepreneurship.

TRAINING COURSES [schools]

- 8-9 Sep. 2022 **Early Scholars Workshop: “Publishing across Disciplinary Boundaries: Theoretical and Methodological Challenges”** (2 days)
University of Palermo (Italy).
- April 2022 **Train the Teachers** (32 ore)
Scuola Superiore Sant’Anna (Italy).
Themes: (1) Teaching and learning theories (2) Planning and designing a lesson (3) Teaching methodologies: frontal lecture, case study, teaching laboratory, group work, role playing, audiovisual, distance learning, role play, outdoor training (4) Timing and feedback (5) Public speaking: theory and practice
- Feb. 2021 **Research Methodology School** (21 ore)
Società Italiana di Marketing, (www.simktg.it)
Themes: (1) literature review, (2) from the idea to the research question, (3) reasons for rejection.
- Jan. 2020 **MYCAREER, sistema dei finanziamenti della ricerca, II ed** (21 ore)
Università degli Studi di Siena, (Italy).
Themes: (1) EU funding programs for research and innovation (2) National funding programs (3) EURAXESS (4) Marie Skłodowska Curie
- Sep. 2019 **Creating Value from Research –Knowledge Transfer** (21 ore)
Network per la Valorizzazione della Ricerca Universitaria, Italian National Research Council (CNR), Rome, (www.netval.it).
Themes: (1) looking ahead: the present and the future the knowledge transfer (2) from /made in Italy" to "researched in Italy": italian excellence in knowledge transfer (3) National Policies for KT (4) the scientific bases of Italian industrial technologies.
- June 7, 2019 **Qualitative Comparative Analysis** (8 hours)
Università of Verona, SIMA, Verona.
- Oct. 22, 2018 **Le parole del trasferimento tecnologico nell’ambito della ricerca biomedica: prospettive per un linguaggio comune** (7 hours)
NETVAL, Ministry of Health e Fondazione Toscana Life Science, Ospedale Pediatrico Bambin Gesù, Viale F. Baldelli, 38, Rome, Italy (www.netval.it).
- Sep. 2018 **Data value e data sharing** (24 ore)
Network per la Valorizzazione della Ricerca Universitaria, Loano, Italy (www.netval.it).
Themes: (1) Patent trends in Big Data (2) Big Data and technology transfer (3) Data value and data sharing in company and public sector.
- May 4, 2018 **Tutela delle innovazioni in ambito Life Science** (4 hours)
JoTTO Joint Technology Transfer Office, Pisa, Italy (www.netval.it).
- May, 2018 **Research Methodology** (21 hours)
Società Italiana di Marketing, Università di Napoli Parthenope, Naples, Italy (www.simktg.it).
Themes: qualitative research (case studies, QCA, literature reviews) and quantitative research.

- Mar. 2018 **Technological transfer in the Agri-Food sector**
Network per la Valorizzazione della Ricerca Universitaria, Cortina D'Ampezzo, Italy (www.netval.it).
 Themes: (1) technology transfer in the agrifood sector (2) intellectual property in the agri-food sector (3) The exploitation of agricultural research results.
- Oct. 2017 **Technology Transfer School IRCCS** (7 hours)
Network per la Valorizzazione della Ricerca Universitaria, CRO Aviano, Pordenone, Italy (www.netval.it).
 Themes: (1) technology transfer in research hospitals (2) Clinical trials and technology transfer: data, results and frontiers outlined by the new regulatory framework (3) Organization, regulations, new proposals.
- Sep. 2017 **Exploiting Innovation in Healthcare** (21 hours)
Network per la Valorizzazione della Ricerca Universitaria, Lecce, Italy (www.netval.it).
 Themes: (1) clinical innovation (2) New initiatives by universities and research hospitals (4) Corporate support to start-ups' innovation (5) Technology transfer in healthcare: the case of the Weizmann Institute of Science (6) Patent trends (7) Big Pharma companies.
- Oct. 2016 **Startup Academy** (32 hours)
Unicredit Start Lab (www.unicreditstartlab.eu), Milano, Italy.
 Corso di formazione imprenditoriale, per conto di SMARTVASE, spin-off dell'Università di Salerno.
- Sep. 2016 **Comunicare la ricerca per massimizzare l'impatto** (16 hours)
Network per la Valorizzazione della Ricerca Universitaria, Paestum, Italy (www.netval.it).
 Themes: (1) communicating the impact of technology transfer: who is the target audience? (2) communication between University and Industry (3) communication tools and resources for researchers: experiences and prospects for the future.
- May 20, 2016 **Il trasferimento tecnologico nell'ambito della ricerca biomedica: esperienze a confronto** (6 hours)
Italian Network of Technology Transfer Offices of Universities and Public Research Organizations, Florence, Via Faenza 48, Italy.
- Mar 2016 **Student Entrepreneurship** (19 hours)
Network per la Valorizzazione della Ricerca Universitaria, Bardonecchia, Italy (www.netval.it).
 Themes: (1) The peculiarities of student entrepreneurship (2) Student entrepreneurship: learning models and criticalities (3) clinical innovation.
- Nov. 2015 **Scientific English Course for Researchers** (30 hours)
Scuola Superiore Sant'Anna, Institute of Management and Department L'EMbeDS, Pisa, Italy. 3 CFU.

TEACHING EXPERIENCE for undergraduates

- Oct 2024 – Present **“Economia e Gestione delle imprese”, academic course (40 hours)**
LUMSA, CdS In Scienze della Comunicazione, informazione e marketing
Typology: *Bachelor’s degree*
Language: *Italian*
- Oct 2024 – Present **“Marketing Plan”, academic course (60 hours)**
LUMSA, CdS In Marketing & Digital Communication.
Typology: *Master’s Degree*
Language: *Italian*
- Oct 2024 – Present **“Business Model Innovation”, academic course (40 hours)**
LUMSA, CdS In Marketing & Digital Communication.
Typology: *Master’s Degree*
Language: *English*
- March 24 **“Purpose-driven companies”, (4 hours)**
Seasonal School in Management of Innovation and Common Good,
Scuola Superiore Sant’Anna, Pisa, Italy.
Typology: *Master’s Degree*
Language: *English*
- July 23. **“Public Speaking”, academic course (3 hours)**
ArtIST (Art, Entrepreneurship, Innovation, and Science), online
course.
Typology: *Master’s Degree*
Language: *English*
- July 23 **“Innovation management: research and implications”, academic course (3 hours)**
Institute of Advanced Studies in Humanities and Social Sciences,
Beihang University (BUAA).
Typology: *Master’s Degree*
Language: *English*
- March 23 **“Purpose-driven companies”, (4 hours)**
Seasonal School in Management of Innovation and Common Good,
Scuola Superiore Sant’Anna, Pisa, Italy.
Typology: *Master’s Degree*
Language: *English*
- Feb – May 2022 **“Business Model and Data Driven Innovation”, master course, (6 hours)**
University of Pisa, Master in Big Data Analytics & Social Mining, Pisa,
Italy.
Typology: *Master’s Degree*
Language: *Italian*.
- Feb - May 2021 **“Business Model and Data Driven Innovation”, master course, (6 hours)**
University of Pisa, Master in Big Data Analytics & Social Mining, Pisa,
Italy.

Typology: *Master's Degree*
Language: *Italian*.

February 2021 “**Intrapreneurship and Innovation**”, master course (12 hours)
MIB School of Management, Trieste, Italy.
Language: *Italian*.

May – July 2020 “**Business Model and Data Driven Innovation**”, master course, (6 hours)
University of Pisa, Master in Big Data Analytics & Social Mining, Pisa,
Italy.
Language: *Italian*.

PROFESSIONAL EXPERIENCE & TECHNOLOGY TRANSFER

- 2016/2017 **Mentoring on Technology Transfer and Business model, (24 hours)**
Impresa Giovani, project financed by Tuscany Region and in collaboration with Sant'Anna School of Advanced Studies, Pisa, Italy
- Sep. – Nov. 2016 **Mentoring on Technology Transfer and Business model, (40 hours)**
Ateneo Laboratorio Impresa, a project funded by Campania In.Hub. *Tulip*, a project I followed, has won: StartCup Campania 2016, Premio Innovazione “Ordine dei Dottori Commercialisti di Napoli 2016, Premio Best Practices, Assiteca Crowd Startup Showcase.
- Dic. – June 2015 **Project Manager (6 months)**
Master SMART TUNNEL, Università di Salerno, Salerno, Italy.
- Dic. – April 2015 **Project Manager (4 months)**
Master in General Management della Pubblica Amministrazione, Università di Salerno, Salerno, Italy.

PUBLICATIONS:

ARTICLES IN PEER-REVIEWED JOURNALS:

1. Cucino V., Feola, R., Ferlito, R., Maiolini, R., Michelini, L., Mongelli, L., Pavlovic, A., Piccaluga, A., Rullani, F., Tafuro, M. and Vesci, M. (2025) “What we really mean by “Purpose-Driven Businesses?””, *Sinergie*, accepted (the online version will be released in April).
2. Del Sarto, N., Isabelle, D. A., Cucino, V., & Di Minin, A. (2024) “Engaging with startups through corporate accelerators: the case of H-FARM's White Label Accelerator”, *R&D Management*, Vol 1 No 1, pp. 1-30, <https://doi.org/10.1111/radm.12705> (A Anvur; Scopus; 3 ABS)
3. Gionfriddo G., Cucino V., Tafuro M., Piccaluga A., (2024) “Purpose, Persone ed Impatto: per una Innovazione Rigenerativa”, *Impresa progetto*, Vol. 2, N. 12.
4. Cucino V., Ferrigno F., Piccaluga A., Crick J., (2024) “Identifying entrepreneurial opportunities during crises: a qualitative study of Italian firms”, *Journal of Small Business and Enterprise Development*, Vol. 31 No. 8, pp. 47-76. <https://doi.org/10.1108/JSBED-04-2023-0159>, (A Anvur; Scopus; 2 ABS).
5. Cucino V., Lungu D., De Rosis S., & Piccaluga A., (2023) “Creating value from Purpose-based Innovation: starting from Frailty”, *Journal of Social Entrepreneurship*, Vol. 1 No. 1, pp. 1-29. <https://doi.org/10.1080/19420676.2023.2263768>, (A Anvur; Scopus; 2 ABS)
6. Cucino V., Marullo C., Annunziata E., & Piccaluga A., (2023) “The Human side of Entrepreneurship: an empirical investigation on relationally embedded ties with stakeholders” *Management Research Review*, Vol. 47 No. 13, pp. 1-21. <https://doi.org/10.1108/MRR-08-2022-0593> (A Anvur; Scopus; 1 ABS)
7. Passarelli M., Bongiorno G., Cucino V., & Cariola A., (2023) “Adopting new technologies during crisis: An empirical analysis of agricultural sector”, *Technological Forecasting and Social Change*, Vol. 86, No. (Part A), pp. 122106. <https://doi.org/10.1016/j.techfore.2022.122106>, (A Anvur; Scopus; 3 ABS)
8. Cucino V., Ferrigno G., & Piccaluga A., (2023) “Pursuing innovative actions during Covid-19 crisis: a qualitative analysis of family firms’ resilience”, *Piccola Impresa/ Small Business*, Vol, 2022, No. 2, <https://doi.org/10.14596/pisb.2947>, (B Anvur; Scopus)
9. Cucino V., Del Sarto N., Ferrigno G., Piccaluga A., & Di Minin A., (2022) “Not just numbers! Improving TTO performance by balancing the soft side of the TQM”, *TQM Journal*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/TQM-01-2022-0034>, (A Anvur; Scopus; 1 ABS)
10. Ferrigno G., Del Sarto N., Cucino V., & Piccaluga A., (2022) “Connecting organizational learning and open innovation research: an integrative framework and insights from case studies of strategic alliances”, *The Learning Organization*, Vol. 29 No. 6, pp. 615-634. <https://doi.org/10.1108/TLO-03-2021-0030> - (A Anvur; Scopus)
11. Battaglia D., Cucino V., Paolucci E. & Piccaluga A. (2022), “Fostering the development of the Entrepreneurial University: how PhD students create new ventures and are involved in technology transfer activities”, *Studies in Higher Education*, Vol. 47, No. 5, pp. 1010-1022. <https://doi.org/10.1080/03075079.2022.2055325> - (A Anvur; Scopus; 3 ABS)
12. Dabrowska J., Almpantopoulou A., Brem A., Chesbrough H., Cucino V., Di Minin A., Giones F., Hakala H., Marullo C., Mention A., Mortara L., Nørskov S., Nylund P., Oddo C., Radziwon A. & Ritala P. (2022), “Digital Transformation, for better or worse: a critical

- multi-level research agenda". *R&D Management*, Vol. 52, No. 5, pp. 930-954. <https://doi.org/10.1111/radm.12531> - (A Anvur; Scopus; 3 ABS)
13. Cucino V., Passarelli M., Bongiorno G., Cariola A. & Piccaluga A. (2022), "Student entrepreneurship: a bibliometric analysis". *Piccola Impresa/ Small Business*, Vol. 1, No. 3, pp.142-167. <https://doi.org/10.14596/pisb.2851>. (B Anvur; Scopus)
 14. Cucino V., Passarelli M., Di Minin A. & Cariola A., (2021), "Neuroscience approach for management and entrepreneurship: a bibliometric analysis". *European Journal of Innovation Management*, Vol. 25, No. 6, pp. 295-319. <https://doi.org/10.1108/EJIM-01-2021-0015>, (A Anvur; Scopus; 1 ABS)
 15. Passarelli M., Bongiorno G., Cucino V., Trofimov N. & Cariola A., (2021) "Modelli di trasferimento tecnologico per lo sviluppo locale: un'analisi comparativa" *Regional Economy*, Vol. 5, No. 3, pp. 22-35.
 16. Ferrigno G., & Cucino V. (2021), "Innovating and transforming during COVID-19: insights from Italian firms". *R&D Management*, Vol. 51, No. 4, pp. 325-338 <https://doi.org/10.1111/radm.12469>, (A Anvur; Scopus; 3 ABS).
 17. Feola R., Cucino V. & Parente, R. (2021), "How to Develop Collaboration in Drug Development Process: The Role of Professional Service Firms". *International Business Research*, Vol. 14, No. 4, pp. 114-114. <https://doi.org/10.5539/ibr.v14n4p114>, (B ANVUR; Scopus)
 18. Cucino, V., Del Sarto, N., Di Minin, A. & Piccaluga, A. (2020), "Empowered or engaged employees? A fuzzy set analysis on knowledge transfer professionals", *Journal of Knowledge Management*, Vol. 25, No. 5, pp. 1081-1104. <https://doi.org/10.1108/JKM-05-2020-0388>. (A Anvur; Scopus; 2 ABS)
 19. Feola. R., Parente R. & Cucino V., (2020), "The entrepreneurial university: how to develop the entrepreneurial orientation of Academia", *Journal of the Knowledge Economy.*, Vol. 12, No. 4, pp.1787-1808. <https://doi.org/10.1007/s13132-020-00675-9>, ISSN 1868-7865 (B Anvur; scopus)
 20. Parente, R., Cucino, V. & Feola, R. (2018), "Academic Ventures and Professional Service Companies. *Pharma Focus Asia*, (34).
 21. Parente, R., Feola, R., Cucino, V. & Gimigliano, A. (2016), "R&D management in the pharma industry: The strategic role of CROs". *Sinergie Italian Journal of Management*, Vol. 34, No. 101, pp. 37-52, <https://doi.org/10.7433/s101.2016.03>, (B Anvur; Scopus)
 22. Parente, R., Feola, R., Cucino, V. & Catolino, G. (2015), "Visibility and Reputation of New Entrepreneurial Projects from Academia: the Role of Start-Up Competitions. *Journal of the Knowledge Economy*, Vol. 6, No. 3, pp. 551-567. <https://doi.org/10.1007/s13132-015-0255-6>, ISSN 1868-7865 (B Anvur; scopus)
 23. Rassega, V., Troisi, O., Torre, C., Cucino, V., Santoro, A., & Prudente, N. (2015), "Social Networks and the Buying Behavior of the Consumer". *Journal of Global Economic*, Vol. 3, No. 163, pp. 2. <https://doi.org/10.4172/2375-4389.1000163>.

TEACHING CASE:

Ferrigno G., Cucino V., Feola R., Parente R., & Piccaluga A. (2022), *“ISINNOVA - L'innovazione possibile in contesti di crisi”*. **Management & Marketing Cases, Pearson**. ISBN 9788891931160, <https://doi.org/10.17464/9788891931160>

BOOKS:

1. Cucino V. (2023) *“Innovazione rigenerativa. Processi di creazione di valore per la società”*. **ARACNE Editore**. ISBN: 979-12-218-0723-3. **Collana di studi di Management Economia e Diritto delle imprese**.
2. Cucino V., Di Minin A., Ferrucci L. & Piccaluga A. (2021) *“La Buona Impresa. Startup per un mondo migliore”*. **Il Sole 24 Ore Editore**. ISBN: 978-88-6995-823-6.

BOOK CHAPTERS:

1. Cucino, V., & Ferrigno, G. (2025). From smart-cities to smart-communities: The social innovation perspective. In *ICT, the Business Sector and Smart Cities* (pp. 51-66). Routledge.
2. Ferrigno G., Cucino V., (2024) “Synergizing Biodiversity and Big Data: The Rise of Coopetition Strategies”, *SSRN*, Fall 2024, N. 2.
3. Cucino V., Feola R., Piccaluga A., (2024). “The antecedents of humane entrepreneurial approach in innovative start-ups”. In Botti A., and Parente R. (eds) *Humane Entrepreneurship and Innovation: an alternative way to promote sustainable development*. Emerald.
4. Ferrigno G., Cucino V., (2024) “Industry 4.0 Technologies in a Developing Country: The Case of Costa Rica”. In Zhao J. , Richards J., Kumar V (Eds.), *Emerging Advancements in AI and Big Data Technologies in Business and Society*, IGI Global, Hershey.
5. Cucino V., Ferrigno G., (2024). “From smart-cities to smart-communities: the role of technology through a perspective of social innovation”. In Visvizi, A., Troisi, O., and Grimaldi, M. (Eds.), *Smart Cities and the Business Sector*. London, UK: Routledge.
6. Celenta, R., Cucino, V., Feola, R., Parente, R. (2024). Towards Innovation 5.0: The Role of Corporate Entrepreneurship. In: Visvizi, A., Troisi, O., Corvello, V. (eds) *Research and Innovation Forum 2023. RIIFORUM 2023*. Springer Proceedings in Complexity. Springer, Cham. ISBN 978-3-031-44720-4. https://doi.org/10.1007/978-3-031-44721-1_34
7. Celenta R., Ferrigno G., Cucino V., (2023) “The fintech revolution knocks out the financial problems in the energy efficiency sector: The case of EFFORCE” in Nguyen C., Hoang K., Gan C.. (edited by), *Transformations in Banking, Finance and Regulation FinTech and Green Investment Transforming Challenges into Opportunities*. **World Scientific Publishing**. ISBN: 978-1-80061-459-8. <https://doi.org/10.1142/q0431>
8. Cucino V, and Ferrigno G. (2023), “AI technologies and hospital blood delivery in peripheral regions: insights from Zipline International” In La Torre D., Appio F., Masri H., Lazzeri F., Schiavone F. (Eds.), *Impact of AI in Business and Society: Opportunities and Challenges*. ISBN: 9781003304616.
9. Cucino V., Botti A., Celenta R. and Baldegger R., (2023) “Changing the rules of the game: the role of anti-fragility in the survival of innovative startups” In: Visvizi, A., Troisi, O.,

10. Cucino V., Mestroni E., Piccaluga A. & Spinardi L., (2023), “Il trasferimento tecnologico nel settore biomedico: l’innovazione clinica negli IRCCS” In Daniele C. & Piccaluga A. (Eds.), *XVIII Rapporto Netval Piovono idee per la rinascita* (pp. 59-71), ISBN: 979-12-5486-188-2.
11. Cucino V., Mestroni E., Piccaluga A. & Spinardi L., (2021), “Il trasferimento tecnologico nel settore biomedico: l’innovazione clinica negli IRCCS” In Daniele C. & Piccaluga A. (Eds.), *XVII Rapporto Netval, Investire sulla valorizzazione della ricerca per una resilienza generativa*, (pp. 45-72). ISBN: 9788846762863
12. Cucino V., Di Minin A., Ferrucci L. & Piccaluga A., (2021) “L’intraprendenza contagiosa”. In Cucino V., Di Minin A., Ferrucci L. & Piccaluga A. *“La Buona Impresa. Startup per un mondo migliore”* (pp. XIII-XIX). Il Sole 24 Ore Editore. ISBN: 978-88-6995-823-6.
13. Cucino V., Piccaluga A. & Giuliani C., (2021), “Dalle aule universitarie agli ospedali africani: il caso Bioverse”. In Cucino V., Di Minin A., Ferrucci L. & Piccaluga A. *“La Buona Impresa. Startup per un mondo migliore”* (pp. 1-14). Il Sole 24 Ore Editore. ISBN: 978-88-6995-823-6.
14. Cucino V. & Piccaluga A., (2021), “Innovazione dalla tradizione e dalla ricerca scientifica: il caso New Gluten World”. In Cucino V., Di Minin A., Ferrucci L. & Piccaluga A., (2021) *“La Buona Impresa. Startup per un mondo migliore”* (pp 109-122). Il Sole 24 Ore Editore. ISBN: 978-88-6995-823-6.
15. Cucino V. & Piccaluga A., (2021), “La fabbrica smaterializzata che aiuta le comunità locali: il caso Personal Factory”. In Cucino V., Di Minin A., Ferrucci L. & Piccaluga A., (2021) *“La Buona Impresa. Startup per un mondo migliore”* (pp. 139-151). Il Sole 24 Ore Editore. ISBN: 978-8863458855.
16. Cucino V. & Di Minin A., (2021), “I fratelli Baglioni, la canzone didattica e la musica “impattosa”. In Cucino V., Di Minin A., Ferrucci L. & Piccaluga A., *“La Buona Impresa. Startup per un mondo migliore”* (pp. 219-234). Il Sole 24 Ore Editore. ISBN: 978-8863458855
17. Cucino V., Marullo C., & Piccaluga A., (2020), “Bellezza e tecnologia da un distretto del mobile: il caso EDRA” In Di Minin A., Ferrigno G. & Piccaluga A. (Eds.), *Il futuro ha una storia antica. Casi di imprese innovative in Toscana* (pp. 55–63). Pacini Editore. ISBN: 978-88-6995-823-6.
18. Cucino V., Forsini A., Mestroni E., Piccaluga A. & Spinardi L., (2020), “Il trasferimento tecnologico nel settore biomedico: l’innovazione clinica negli IRCCS” In Ramaciotti L. & Daniele C. (Eds.), *XVI Rapporto Netval "I risultati della ricerca pubblica al servizio della ri-partenza del paese"*, (pp. 73-111).
19. Cucino V. & Piccaluga A., (2019), “New Gluten World: lucidità e passione” In Di Minin A., Marullo C. & Piccaluga A. (Eds.), *Il gioco degli opposti: storie di innovazione italiana* (pp. 31–44). MILANO EGEA, ISBN: 978-88-238-3757-7.
20. Cucino V., Forsini A., Mestroni E., Piccaluga A. & Spinardi L., (2018), “La valorizzazione dei risultati della ricerca e l’innovazione clinica” In L. Ramaciotti & C. Daniele (Eds.), *XIV Rapporto Netval, La rete del trasferimento tecnologico si rafforza con la clinical innovation*, (pp. 219-269). ISBN 978-884675270-3

CONFERENCES' PROCEEDINGS:

1. Gionfriddo, G., Cucino, V., Lazzeroni, M., & Piccaluga, A. (2024). Hybrid Organizations for Regional Development: Regional Strategies for Positive Change. In ***Academy of Management Proceedings*** (Vol. 2024, No. 1, p. 17402). Valhalla, NY 10595: Academy of Management.
2. Cucino, V., Feola R., & Ferrigno G., (2024). Open Social Innovation per affrontare le sfide globali: il caso Isinnova. In ***Sinergie-SIMA Management conference proceedings management of sustainability and well-being for individuals and society*** (Vol. 1, No. 1, pp. 581-585). Fondazione CUEIM. SBN 978-88-94-7136-5-7
3. Annesi, N., & Cucino, V. (2024). “B Corp: un esame delle aziende alimentari Italiane attraverso la Teoria dei Segnali”. In ***Sinergie-SIMA Management conference proceedings management of sustainability and well-being for individuals and society*** (Vol. 1, No. 1, pp. 567-571). Fondazione CUEIM. SBN 978-88-94-7136-5-7
4. Celenta R., Cucino V., Feola R., Crudele C., “Entrepreneurial Ecosystem and Proximity: a framework for Social Ecosystem Development”. In ***Sinergie-SIMA Management conference proceedings management of sustainability and well-being for individuals and society*** (Vol. 1, No. 1, pp. 549-553). Fondazione CUEIM. SBN 978-88-94-7136-5-7
5. Cricchio J., Cucino V., Piccaluga A., Di Minin A., “Rivelare il potenziale nascosto della natura: il ruolo del management nelle public policy per la biodiversità”. In ***Sinergie-SIMA Management conference proceedings management of sustainability and well-being for individuals and society*** (Vol. 1, No. 1, pp. 907-911). Fondazione CUEIM. SBN 978-88-94-7136-5-7
6. Celenta R., Cucino V., Feola R., (2023), “Ecosistema imprenditoriale e prossimità: un quadro per lo sviluppo degli ecosistemi sostenibili”, AIDEA, 5-6 October, Salerno (Italy).
7. Di Minin, A., Testa, F., Cucino, V., Tosi, D., Ontano, G., Tartari, V., Dahlmann F., Unter K., Walls J., Holland C., McCarthy A., De Oliveira P., Shapira P., Figge F., Thorpe A., Darnall N., Russo M., & Banerjee, B. (2023). “The Biodiversity Moonshot. System Thinking to Co-Create a Biodiversity Embedded Future for Companies”. ***Academy of Management Proceedings***, 2023 (1), 5250-5250
8. Annesi, N., & Cucino, V. (2023). La collaborazione locale come driver all’innovazione sostenibile: uno studio esplorativo sugli attori chiave nel settore agroalimentare. In ***Sinergie-SIMA Management Conference Proceedings Rediscovering local roots and interactions in management*** (Vol. 1, No. 1, pp. 625-630). Fondazione CUEIM. ISBN 978-88-94-7136-3-3
9. Barabuffi, S., Cucino, V., Di Minin, A., & Piccaluga, A. (2023). European R&D grants: assessing the impact of SME Instrument on Technology Transfer activity. In ***Sinergie-SIMA Management Conference Proceedings Rediscovering local roots and interactions in management*** (Vol. 1, No. 1, pp. 489-493). Fondazione CUEIM. ISBN 978-88-94-7136-3-3
10. Gionfriddo, G., Cucino, V., Lazzeroni, M., Piccaluga, A., & Garcea, M. G. (2023). In ***Sinergie-SIMA Management Conference Proceedings Rediscovering local roots and interactions in management*** (Vol. 1, No. 1, pp. 613-618). ISBN 978-88-94-7136-3-3
11. Cucino V., Lungu A., De Rosis S. and Piccaluga A. (2022, August), “Creating value from purpose-based innovation: starting from frailty” ***Academy of Management Proceedings*** (Vol. 2022, No. 1, p. 16792). Briarcliff Manor, NY 10510: Academy of Management.: <https://doi.org/10.5465/AMBPP.2022.16792abstract>

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13. Buongiorno G., Passarelli M., Filice F., Cucino V., Cariola A., (2022), “Does trust encourage social entrepreneurship?”. **Sinergie-SIMA 2022** “Boosting knowledge & trust for a sustainable business”, pp. 305-317, 30 June and July 1st, Milano (Italy). ISBN 97888947136-0-2
14. Passarelli M., Massaro S., Cucino V., Buongiorno G., Cariola A., Di Minin A. (2022), “New lenses for exploitation and exploration strategies: a physiological approach”. **Sinergie-SIMA 2022** “Boosting knowledge & trust for a sustainable business”, pp. 543-547, 30 June and July 1st, Milano (Italy). ISBN 97888947136-0-2
15. Cucino V., Lungu A., De Rosis S. and Piccaluga A. (2022), “Innovation from frailty: creating value from purpose-based innovation”. **Sinergie-SIMA 2022** “Boosting knowledge & trust for a sustainable business”, pp. 255-259, 30 June and July 1st, Milano (Italy). ISBN 97888947136-0-2
16. Cucino V., Botti A., Celenta R. and Baldegger R., (2022) “Changing the rules of the game: the role of anti-fragility in the survival of innovative startups”. **Research & Innovation forum**, April 20-22, Athens (Grecia).
17. Dabrowska J., Almpanopoulou A., Brem A., Chesbrough H., Cucino V., Di Minin A., Giones F., Hakala H., Marullo C., Mention A., Mortara L., Nørskov S., Nylund P., Oddo C., Radziwon A. & Ritala P. (2022), “The Good, the Bad, the Ugly, and the Beautiful of Digital Transformation: A Critical Multi-Level Research Agenda”. 8th Annual **World Open Innovation Conference WOIC 2021**, 9-10 December 2021, Eindhoven, Netherlands.
18. Cucino V., Del Sarto N., Passarelli M., (2021) “When women lead companies: the role of women in Italian research spin-off companies.” **EURAM 2021** “Reshaping capitalism for a sustainable world” 16-18 June 2021, Canada. ISBN: 978-2-9602195-3-1
19. Cucino V., Ferrigno G., Piccaluga A. (2021), “Recognizing opportunities during the crisis: a longitudinal analysis of Italian SMEs during Covid-19 crisis”. **Sinergie-SIMA 2021** “Leveraging intersections in management theory and practice” June 10-11, Palermo (Italy). ISBN: 97888943937-9-8
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21. Passarelli M., Cucino V., Buongiorno G., Cariola A., Piccaluga A. (2021), “Entrepreneurial intention among students: a bibliometric review and an empirical analysis”. **Sinergie-SIMA 2021** “Leveraging intersections in management theory and practice” June 10-11, Palermo (Italy). ISBN: 97888943937-9-8
22. Gionfriddo G., Cucino V., Piccaluga A. (2021), “Purpose-driven Companies for Common Good: Managerial Characteristics and Dynamics”. **Sinergie-SIMA 2021** “Leveraging intersections in management theory and practice” June 10-11, Palermo (Italy). ISBN: 97888943937-9-8
23. Feola, R., Cucino, V., Parente, R. (2020), “Academic Start-Up and Professional Service Firms: How to Develop Collaboration in Drug Development Process”. **Ebor Conference 2020**, 3rd Economics, Business and Organization Research Conference, 20-21-22 November 2020 Rome, ITALY. Abstract Book. ISBN: 978-605-68816-6-4

24. Passarelli M., Greto A., Cariola A., Cucino V. (2020)., “Students’ Entrepreneurial intention in developing Regions: an empirical analysis”. **CCI Conference on Corporate Communication**, Settembre 17, Virtual Conference.
25. Cucino V., Marullo C., Annunziata E., Piccaluga A. (2020), “The Humane side of Entrepreneurship: an empirical investigation”. **Sinergie-SIMA 2020** “*Grand challenges: companies and universities working for a better society*” Settembre 7-8, Pisa (Italy). ISBN: 97888943937-6-7.
26. Ferrigno G., Cucino V., Piccaluga A. (2020), “Innovating and transforming during Covid-19: Insights from Italian firms”. **Sinergie-SIMA 2020** “*Grand challenges: companies and universities working for a better society*” Settembre 7-8, Pisa (Italy). ISBN: 97888943937-6-7
27. Cucino V., Passarelli M., Di Minin A., Cariola A., & Cannataro R., (2020), “Neuroscience & business: a Bibliometric Analysis”. **Sinergie-SIMA 2020** “*Grand challenges: companies and universities working for a better society*” Settembre 7-8, Pisa (Italy). ISBN: 97888943937-6-7
28. Passarelli M., Cucino V., Cione E., Di Minin A., Cariola A., Cannataro R., (2020), “Biology and Entrepreneurship: how they can meet?”. **Sinergie-SIMA 2020** “*Grand challenges: companies and universities working for a better society*” Settembre 7-8, Pisa (Italy). ISBN: 97888943937-6-7
29. Cucino V., Di Minin A., Passarelli M., & Cariola A., (2020), “When neuroscience meets entrepreneurship: a bibliometric analysis”. **R&D Management Symposium 2020** “*Invention to Innovation: Creating the Conditions for Impact*”, August 4-5, Virtual Symposium.
30. Cucino, V., Di Minin, A., Martelli, I., & Piccaluga, A. (2019, July), “The relevance of the co-presence of engagement and empowerment among technology transfer managers” **Academy of Management Proceedings** (Vol. 2019, No. 1, p. 16804). Briarcliff Manor, NY 10510: Academy of Management. <https://doi.org/10.5465/AMBPP.2019.16804abstract>
31. Cucino V., Di Minin, A. Martelli I., Piccaluga A., (2018), “The other side of Technology Transfer: the power of Humane Resource”. The **R&D Management conference 2018**, June 30-July 04, Milan Italy.
32. Parente R., Feola R., Cucino V., Vesci M., Crudele C., Botti A., Rassega V (2018), “Il Modello Della Tripla Elica E Le Determinanti Delle Intenzioni Imprenditoriali Nei Giovani Ricercatori: Un Confronto Internazionale”. **Sinergie-SIMA 2018** “*Transformative business strategies and new patterns for value creation*”, June 14-15, Università Cà Foscari (Venezia). ISBN 97888943937-2-9
33. Parente R., Feola R., Cucino V., Vesci M. Crudele C., Botti A., Rassega V. (2018), “Il Lato “Humane” dell’entrepreneurship: Un Nuovo Modello Per Una Nuova Prospettiva”. **Sinergie-SIMA 2018** “*Transformative business strategies and new patterns for value creation*”, June 14-15, Università Cà Foscari (Venezia). ISBN 97888943937-2-9
34. Parente R., Feola R., Rassega V., Cucino V. (2017), “The co-evolution in the internet of thing sector: what role for incumbents firms”. **Sinergie-SIMA 2017** “*Value co-creation: le sfide di management per le imprese e per la società*”, June 15-16, Naples (Italy). ISBN 97888907394-8-4
35. Botti A., Cucino V., Feola R., Parente R., Vesci M., (2016), “Combining Theory of Planned Behavior with Triple Helix Model to analyse Academic Entrepreneurial Intention of young researchers”. **ICSB World Conference** “*Sustainable Entrepreneurship in Society – Transforming Our World Together*”, June 15-18, New York. ISBN: 978-0-9819028-9-0; ISBN-10:0-9819028-9-8

36. Parente R., Vesci M., Feola R., Rassega V., Cucino V. (2016). "University-Industry interaction for a sustainable energy system: The case of smart grid technologies". **ICSB World Conference "Sustainable Entrepreneurship in Society –Transforming Our World Together"**, June 15-18, New York. ISBN-13:978-0-9819028-9-0; ISBN-10:0-9819028-9-8; ISBN: 978-0-9819028-9-0
37. Parente R., Fontana L., Gimigliano A., Cucino V. (2015). "The Strategic Role in R&D of life science industry". **R&D management conference**, 23rd-26th June 2015, Pisa (Italy).
38. Parente R., Feola R., Cucino V. (2015), "How much the Universities are Entrepreneurial leaders?". **60th Annual ICSB World Conference, Entrepreneurship at a Global Crossroads**, June 6-9, Dubai, UAE, ISBN13: 978-0-9819028-7-6; ISBN: 0- 9819028-7-1
39. Parente R., Feola R., Marinato E., Cucino V. (2015), "Attracting financial resources to entrepreneurial university: the role of crowdfunding". **Conference: XIII Triple Helix International Conference 2015 - Academic-Industry-Government Triple Helix Model for Fast-Developing Countries**. August 21-23, Beijing, China.
40. Parente R., Feola R., Marinato E., Cucino V. (2015), "Are Universities good enough in boosting reputation of their academic start-ups?". **Conference: XIII Triple Helix International Conference 2015 - Academic-Industry-Government Triple Helix Model for Fast-Developing Countries**. August 21-23, Beijing, China

SPECIAL ISSUE:

1. Cucino V., Dagnino G., Ferrigno G., Kaplan A., and Rittala P. (2023) "New Technologies for Business and Society: Achieving Multiple Goals with Multiple Types of Organizations", **Business & Society**, (A Anvur, Scopus, 3 ABS). Deadline June 30, 2024 <https://journals.sagepub.com/home/bas>
2. "Networking Stakeholders for Regions Development: The Role of Industries" in *American Journal of Industrial and Business Management*, with Nora Annesi (B Anvur, Scopus)

OTHER PUBLICATIONS, POSTS & MENTIONS:

1. Cucino V. and Di Minin A., (2021) "Il contesto che innesca innovazione collaborativa: la grande scommessa di Federated Innovation", *Il Sole 24 Ore*, 8 April 2021. <https://albertodiminin.nova100.ilsole24ore.com/2021/04/10/federatedinnovation/>
2. Di Minin A. and Cucino V., (2021) "Formare i nuovi leader digitali: il progetto EINST4INE in caccia di talenti", *Fuoriclasse (Novà)*, <https://albertodiminin.nova100.ilsole24ore.com/2021/03/30/formare-i-nuovi-leader-digitali-il-progetto-einst4ine/>
3. Cucino, V. (2019). "*Clinical Innovation: a knowledge transfer perspective*", doctoral thesis.
4. Di Minin A., Marullo C., Cucino V., (2019) "Uno sguardo al futuro del knowledge transfer: prospettive Netval a confronto", *Fuoriclasse (Novà)*. <https://albertodiminin.nova100.ilsole24ore.com>
5. Di Minin A., Cucino V., (2018) "La formazione come leva strategica per il successo. Dialogo con Gianluca Consonni", *Fuoriclasse (Novà)*. <https://albertodiminin.nova100.ilsole24ore.com>
6. Cucino, V. (2012) "Lo sviluppo di un nuovo prodotto: Il caso NYBORG MAT", *master thesis*.

PROJECT

- 2023 **PNRR**
Title: **NBFC** “National Biodiversity Future Center”, 2023
- 2020 **Marie Skłodowska-Curie Actions (Int)**
Title: **EINST4INE** “European Training Network for Industry, Digital Transformation across Innovation Ecosystem”, 2020,
Project Identification: 956745
- 2020 **Erasmus+**
Title: ArtIST “Integrated Interdisciplinary Education Module on Art, Entrepreneurship, Innovation and Science”, 2019, Budget 499,062.00 €.
Project Identification: ERASMUS+ 612899-EPP-1-2019-1-FI-EPPKA3-PI-FORWARD
- 2014 *International Forum*
Titolo: “**Ravello Lab**”
Role: [Operational Coordinator] Social media reporting for the "Place-shaping and design of creative ecosystems to make territories competitive" panel.

INVITED SPEAKER

- 2025 **Fondazione Nuova Specie**
Title “Arte, Tecnologia e Sociale” February 25. Troia, Italy.
- 2024 **Universidad Politécnica de Madrid**
Campus Sur de la UPM C. de Alan Turing, s/n 28031 Madrid (Spain),
Title “Regenerative Innovation” March 4.
- 2024 **H-Farm College**
Title: “*La Buona impresa: si può fare!*” Roncade (Italy) July 2.
- 2023 **H-Farm College**
Title: “*La Buona impresa: si può fare!*” Roncade (Italy) July 4.
- 2022 **H-Farm College**
Title: “*La Buona impresa: si può fare!*” Roncade (Italy) July 5.
- 2021 **Internet Festival**
Title: “*La Buona impresa. Storie di startup per un mondo migliore*”,
Internet Festival, Pisa (Italy), October 10.
- 2020 **California Entrepreneurship Educators Conference**
Title: “*The Humane side of Entrepreneurship: an empirical investigation*”,
International Council for Small Business (ICSB), San Diego State
University, April 16-17, virtual conference.
- 2018 **Digilife Strategy Workout, Rome Cup, Rome.**
- 2017 **Winter School Netval**
Title: “*Un aggiornamento dei siti web delle università e degli enti
pubblici*”, Italian Network of Technology Transfer Offices of Universities
and Public Research Organizations, March 8, Bardonecchia, Italy.
- 2016 **Innovation Talk**
Title: “*Innovazione e partecipazione dei territori*”, Comitato Giovani
della commissione Italiana per l’UNESCO (www.aiguofficial.it),
November.

EDITORIAL BOARDS

- 2024 - Present **R&D Management**
Editorial Reviewer Board
- 2023 - Present **Journal of Small Business and Enterprise Development**
Editorial Advisory Board
- 2023 - Present **Business & Society**
Guest Editor

AD HOC REVIEWER

CONFERENCES

- 2022 – Present, *SIMA Conference*
2021 – *EURAM Conference*

2020 – Present, *Academy of Management Annual Meeting*
2020 – Present *R&D Management Conferences*
2018 – *ICSB Conference*

JOURNALS

IEEE Transactions on Engineering Management
Journal of Agricultural Science and Technology
Journal of Business Ethics
Journal of Health Planning and Management
Journal of Management and Governance
R&D Management
Studies in Higher Education
Technology Analysis & Strategic Management
The Learning Organization
The TQM Journal
Total Quality Management & Business Excellence
Transforming Government: People, Process and Policy

