

PERSONAL
INFORMATION

Brunori Gianluca

PROFESSIONAL
EXPERIENCE

01/03/1986–01/12/1999

Research officer
Università di Pisa
56124 Pisa (Italia)

01/12/1999–01/12/2002

Associate Professor
University of Trieste, Trieste (Italia)
Courses:
Agro-food economics
Agricultural Economics

01/12/2002–01/12/2005

Associate professor
University of Pisa, Pisa (Italia)
Course:
Economics and Marketing
Rural development

01/12/2005 -

Full professor
University of Pisa, Pisa (Italia)
Courses:
Food policy, Agricultural economics, Agri-food economics,
Food marketing, Wine marketing

TRAINING

01/11/1978–01/04/1984

Agricultural science degree
University of Pisa, Pisa (Italia)

01/10/1994–01/07/1995

Specialization in agri-food economics
CEFAS, Viterbo

01/11/1991–01/10/1992

Research fellow
Wageningen Agricultural University, Wageningen (Paesi Bassi)

FURTHER
INFORMATION

Chair of the Scientific Advisory Board of the Food and Agriculture facing Climate Change (FACCE) - Joint Programming Initiative (2021-)

Member of the High Level Expert Group to assess the needs for an International Platform for Food System Science (2021-)

Chair of the Expert Group for the SCAR - EU Commission V foresight exercise on agricultural research (2018-2020)

Chair of the Scientific Committee of the conference 'Agricultural and food in an urbanizing society', Porto Alegre, 2018

Coordinator of BSC degree in Viticulture and Enology, 2015-

Vice-president of the European Society of Rural Sociology, 2011-2015

SCAR committee, member of Expert Panel for the 2nd, 3rd and 4th Foresight on agricultural research.

Editorial board of the journal "International Journal of Sociology of Agriculture and food", 2010-

Editorial board of the journal "Agricultural and Food Economics", 2010-

Editorial board of the journal "Sociologia ruralis", 2008-2013

President of Research Committee 40 "Sociology of food and agriculture" of International sociological association, 2008-2011

Coordinator of Master in "Management of the agro-forest environment", faculty of Agriculture, University of Pisa, 2004-2010

Editor in chief of "Agricoltura Mediterranea", 2004-2010

Editor in chief of "Rivista di Economia Agraria", 2010-2012

Editor in chief of "Agricultural and Food Economics", 2019-

EUROPEAN PROJECTS:

DESIRA – Digitization: Economic and Social Impact in Rural Areas. Coordinator. Programme funding: Horizon 2020 (2019-2023)

ROBUST - Rural-Urban Outlooks: Unlocking Synergies. Programme Funding: Horizon 2020 (2017-2021)

SALSA - Small farms, small food businesses and sustainable food security. Programme Funding: Horizon 2020 (2016-2020)

DIVERSIFOOD - Embedding crop diversity and networking for local high quality food systems. Programme Funding: Horizon 2020. (2015-2019)

SUFISA - Sustainable finance for sustainable agriculture and fisheries. Programme Funding: Horizon 2020. Sub Programme Area: SFS-19-2014 (2015-2019)

AGRISPIN - Space for Agricultural Innovation. Programme Funding: H2020 2015-2017

IMPRESA - Measurement of research impact in European agriculture. European Commission fp7, 2013-2015

TRANSMANGO - Assessment of the impact of global drivers of change on Europe's food security. European Commission FP7, 2014-2016

GLAMUR - Global and Local food chain assessment: A multidimensional performance-based approach. European Commission FP7, 2013-2015

FOODLINKS - Knowledge brokerage to promote sustainable food consumption and production: linking scientists, policymakers and civil society organisations. European Commission FP7, 2011-2013

PUREFOOD - Urban, peri-urban and regional food dynamics: toward an integrated and territorial approach to food - Marie Curie Initial Training Network, FP7

SOLINSA - Support of Learning and Innovation Networks for Sustainable Agriculture – European commission FP7, 2011-2013

IN-SIGHT Strengthening Innovation Processes for Growth and Development , European commission FP6, 2006-2008

SUS-CHAIN Improving Collective Performance of Food Supply Chains towards Sustainability, European commission FP5, 2003-2006

MULTAGRI - Capitalisation of research results on the multifunctionality of agriculture and rural areas (MULTAGRI), European Commission, FP5 2002-2004

TRUC - Transforming rural communication (TRUC), European commission FP5 2000-2003 (as scientific coordinator)

IMPACT - The socio-economic impact of rural development policies; realities and potentials

SELECTED PUBLICATIONS:

Bisoffi, S., Ahrné, L., Aschemann-Witzel, J., Báldi, A., Cuhls, K., DeClerck, F., ... & Brunori, G. (2021). COVID-19 and Sustainable Food Systems: What Should We Learn Before the Next Emergency. *Frontiers in Sustainable Food Systems*, 5, 53.

Rolandi, S., Brunori, G., Bacco, M., & Scotti, I. (2021). The Digitalization of Agriculture and Rural Areas: Towards a Taxonomy of the Impacts. *Sustainability*, 13(9), 5172.

Knickel, M., Neuberger, S., Klerkx, L., Knickel, K., Brunori, G., & Saatkamp, H. (2021). Strengthening the role of academic institutions and innovation brokers in agri-food innovation: Towards hybridisation in cross-border cooperation. *Sustainability*, 13(9), 4899.

Rijswijk, K., Klerkx, L., Bacco, M., Bartolini, F., Bulten, E., Debruyne, L., ... & Brunori, G. (2021). Digital transformation of agriculture and rural areas: A socio-cyber-physical system framework to support responsabilisation. *Journal of Rural Studies*.

Lamine, C., Garçon, L., & Brunori, G. (2019). Territorial agrifood systems: A Franco-Italian contribution to the debates over alternative food networks in rural areas. *Journal of Rural Studies*, 68, 159-170.

Maye, D., Kirwan, J., & Brunori, G. (2019). Ethics and responsabilisation in agri-food governance: the single-use plastics debate and strategies to introduce reusable coffee cups in UK retail chains. *Agriculture and Human Values*, 36(2), 301-312.

Galli, F., Cavicchi, A., & Brunori, G. (2019). Food waste reduction and food poverty alleviation: a system dynamics conceptual model. *Agriculture and Human Values*, 36(2), 289-300.

Kirwan, J., Maye, D., & Brunori, G. (2017). Acknowledging complexity in food supply chains when assessing their performance and sustainability. *Journal of Rural Studies*, 52, 21-32.

Schmitt, E., Galli, F., Menozzi, D., Maye, D., Touzard, J. M., Marescotti, A., ... & Brunori, G. (2017). Comparing the sustainability of local and global food products in Europe. *Journal of Cleaner Production*, 165, 346-359.

Schmitt, E., Barjolle, D., Tanquerey-Cado, A., & Brunori, G. (2017). Sustainability comparison of a local and a global milk value chains in Switzerland. *Bio-based and Applied Economics*, 5(2), 175-198.

Gava, O., Favilli, E., Bartolini, F., & Brunori, G. (2017). Knowledge networks and their role in shaping the relations within the Agricultural Knowledge and Innovation System in the agroenergy sector. The case of biogas in Tuscany (Italy). *Journal of Rural Studies*, 56, 100-113.

Kirwan, J., Maye, D., & Brunori, G. (2017). Reflexive governance, incorporating ethics and changing understandings of food chain performance. *Sociologia Ruralis*, 57(3), 357-377.

Galli, F., Venturi, F., Bartolini, F., Gava, O., Zinnai, A., Chiara, S., ... & Brunori, G. (2017). Shaping food systems towards improved nutrition: A case study on Tuscan Bread Protected Designation of Origin. *International Food and Agribusiness Management Review*, 20(4), 533-552.

Bartolini, F., Gava, O., & Brunori, G. (2017). Biogas and EU's 2020 targets: Evidence from a

regional case study in Italy. *Energy Policy*, 109, 510-519.

Galli, F., & Brunori, G. (2017). Sustainability Performance of Food Chains: Linking Biodiversity and Nutritional Value in Italian Wheat-to-Bread Chains. *Advances in Food Security and Sustainability*. Volume 2, 2017, Pages 137-163

Brunori, G., Galli, F. Sustainability of local and global food chains: Introduction to the special issue (2016) *Sustainability (Switzerland)*, 8 (8), art. no. 765.

Boncinelli, F., Bartolini, F., Brunori, G., Casini, L. Spatial analysis of the participation in agri-environment measures for organic farming (2016) *Renewable Agriculture and Food Systems*, 31 (4), pp. 375-386.

Boncinelli, F., Bartolini, F., Casini, L., Brunori, G. On farm non-agricultural activities: geographical determinants of diversification and intensification strategy (2016) *Letters in Spatial and Resource Sciences*, pp. 1-13. Article in Press. Cited 1 time.

Galli, F., Bartolini, F., Brunori, G. Handling diversity of visions and priorities in food chain sustainability assessment (2016) *Sustainability (Switzerland)*, 8 (4), art. no. 305, . Cited 2 times.

Brunori, G., Galli, F., Barjolle, D., van Broekhuizen, R., Colombo, L., Giampietro, M., Kirwan, J., Lang, T., Mathijs, E., Maye, D., de Roest, K., Rougoor, C., Schwarz, J., Schmitt, E., Smith, J., Stojanovic, Z., Tisenkopfs, T., Touzard, J.-M. Are local food chains more sustainable than global food chains? Considerations for Assessment (2016) *Sustainability (Switzerland)*, 8 (5), pp. 1-27. Cited 1 time.

Favilli, E., Rossi, A., Brunori, G. Food networks: collective action and local development. The role of organic farming as boundary object (2015) *Organic Agriculture*, 5 (3), pp. 235-243. Cited 1 time.

Brunori, G., Silvasti, T. Food security during climate change: The challenge of European diversity (2015) *Climate Change Adaptation and Food Supply Chain Management*, pp. 70-81.

Moschitz, H., Roep, D., Brunori, G., Tisenkopfs, T. Learning and Innovation Networks for Sustainable Agriculture: Processes of Co-evolution, Joint Reflection and Facilitation (2015) *Journal of Agricultural Education and Extension*, 21 (1), pp. 1-11. Cited 13 times.

Bartolini, F., Angelini, L.G., Brunori, G., Gava, O. Impacts of the CAP 2014-2020 on the agroenergy sector in Tuscany, Italy (2015) *Energies*, 8 (2), pp. 1058-1079. Cited 3 times.

Tisenkopfs, T., Kunda, I., šūmane, S., Brunori, G., Klerkx, L., Moschitz, H. Learning and Innovation in Agriculture and Rural Development: The Use of the Concepts of Boundary Work and Boundary Objects (2015) *Journal of Agricultural Education and Extension*, 21 (1), pp. 13-33. Cited 5 times.

Brunori, G., Di Iacovo, F. Urban Food Security and Landscape Change: A Demand-side Approach (2014) *Landscape Research*, 39 (2), pp. 141-157. Cited 3 times.

Brunori, F Di Iacovo, S Innocenti (2014) Co-Producing Sustainability: Involving Parents and Civil Society in the Governance of School Meal Services. A Case Study from Pisa, Italy *Sustainability* 6 (4), 1643-1666

G Brunori, D Barjolle, AC Dockes, S Helmle, J Ingram, L Klerkx, (2013) CAP Reform and Innovation: The Role of Learning and Innovation Networks *EuroChoices* 12 (2), 27-33

Brunori, G, "Biomass, Biovalue and Sustainability: Some Thoughts on the Definition of the Bioeconomy," *EuroChoices*, 12 (2013), 48–52

Brunori G., V Malandrini, and A Rossi, "Trade-off or Convergence? The Role of Food Security in the Evolution of Food Discourse in Italy," *Journal of Rural Studies*, 29 (2013), 19–29

Brunori G., Rossi A., Malandrini V., "Co-producing Transition: Innovation Processes in Farms Adhering to Solidarity-based Purchase Groups (GAS) in Tuscany, Italy" , *INTERNATIONAL JOURNAL OF SOCIOLOGY OF AGRICULTURE AND FOOD*, vol. volume 18, issue 1(2011),pp 28,tot.pag 25,2011

- Brunori, G, M Shucksmith, C Kasimis, Deverre C., B Bock, H Vihinen, and others, "XXIV Congress of the European Society for Rural Sociology 'Inequality and Diversity in European Rural Areas' 22-25 August 2011, Chania, Crete, Greece," *Sociologia Ruralis*, 51 (2011), 215–218
- Freibauer, A, E Mathijs, G Brunori, Z Damianova, E Faroult, J G Gomis, and others, "Sustainable Food Consumption and Production in a Resource-constrained World," *EuroChoices*, 10 (2011), 38–43
- Brunori, G, R Cerruti, S Medeot, and A Rossi, "Looking for Alternatives: The Construction of the Organic Beef Chain in Mugello, Tuscany," *International Journal of Agricultural Resources, Governance and Ecology*, 7 (2008), 126–143
- Renting, H, H Oostindie, C Laurent, G Brunori, D Barjolle, A M Jervell, and others, "Multifunctionality of Agricultural Activities, Changing Rural Identities and New Institutional Arrangements," *International Journal of Agricultural Resources, Governance and Ecology*, 7 (2008), 361–385
- Brunori, G, and A Rossi, "Differentiating Countryside: Social Representations and Governance Patterns in Rural Areas with High Social Density: The Case of Chianti, Italy," *Journal of Rural Studies*, 23 (2007), 183–205
- Brunori G. , "Post-Rural Processes in Wealthy Rural Areas: Hybrid Networks and Symbolic Capital," *Research in Rural Sociology and Development*, 12 (2006), 121–145
- Brunori, G, and A Rossi, "Synergy and Coherence Through Collective Action: Some Insights from Wine Routes in Tuscany," *Sociologia Ruralis*, 40 (2000), 409–423
- Brunori G. (2007) « Local food and alternative food networks: a communication perspective », *Anthropology of Food*, S2, Mars 2007, From local food to localised food/De produits locaux à produits localisés, [En ligne], mis en ligne le 19 avril 2007. URL : <http://aof.revues.org/document430.html>. Consulté le 17 juin 2007.
- G.Brunori, F.Ventura, P.Milone, K.de Roest, M.Miele, A.Menghi (2006) "Food matters- Revitalising tradition in Italy" in *Driving rural development: policy and practice in seven EU countries*, Van Gorcum, pp. 22-50
- Gianluca Brunori, Raffaella Cerruti, Stefania Medeot, Adanella Rossi (2006), "Specificity as a key in aligning regional interests (Pecorino di Pistoia: on-farm made sheep cheese of raw milk)" in *Nourishing networks (Fourteen lessons about creating sustainable food supply chains)*, pp. 136-142, Dirk Roep & Han Wiskerke, Reed Business Information
- Gianluca Brunori, Raffaella Cerruti, Stefania Medeot, Adanella Rossi (2006), "Regional marketing as basic security" in *Nourishing networks (Fourteen lessons about creating sustainable food supply chains)*, pp. 113-120, Dirk Roep & Han Wiskerke eds, Reed Business Information
- G.Brunori, R.Cerruti, S.Medeot, A.Rossi (2005) "The Raw Sheep-Milk Cheese Of Pistoia Mountains: A Case Study", *Agricoltura Mediterranea*, Num. 2, Vol. 135, Pp. 127-146
- Bozzoli, T., G. Brunori & M. Rovai (2004) *Water Management And Environmental Awareness: A Case Study On Nursery Gardening In Tuscany, Italy, Farming And Rural Systems Resaerch And Extension*, Vol. 1, Pp. 745-756, Vila Real, Portugal
- Brunori G., Galli M & Rossi A.(2004) "Competing wine regimes: some insights from wine routes in Tuscany" in Wiskerke H. and Van der Ploeg J.D. (eds) *Seed of transition*, pp. 319-340, Van Gorcum
- Giovanni Belletti, Gianluca Brunori, Andrea Marescotti e Adanella Rossi (2003) "Multifunctionality and rural development: a multilevel approach" in *Multifunctional Agriculture*, pp. 55-80, Guido Van Huylenbroeck, Ghent University, Belgium
- Van Der Ploeg, J.D., Renting, H., Brunori, G., Knickel, K., Mannion, J., Marsden, T., De Roest, K., Sevilla-Guzmán, E., Ventura, F. *Rural development: From practices and policies towards theory* (2000) *Sociologia Ruralis*, 40 (4)

- Evaluation**
- 2015 Evaluator for the FACCE - JPI 2015 program
 - 2014 Chair of the peer review panel of FIBL (Switzerland)
 - 2014 Ex-Ante evaluation of Rural development Plan of Tuscany 2014-2020, for IRPET
 - 2011-2015 In itinere evaluation of Rural development Plan of Tuscany 2007-2013, for ECOSFERA SRL
 - 2010 - Evaluation of the COST action 866 Green Care in Agriculture
 - 2009 Member of the evaluation committee for research projects in Emilia-Romagna Region
 - 2008 Member of the panel for the Evaluation of Portuguese Research Units in the area of Agricultural Sciences

Autorizzo il trattamento dei miei dati personali presenti nel curriculum vitae ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 e del GDPR (Regolamento UE 2016/679)

Pisa, 10 Gennaio 2022