

EGLE ANDREINA ROCHIRA

Investment Manager with a background in venture capital, corporate innovation, and startup acceleration. Strategic thinker with a hands-on approach, driving growth through impactful investments and scalable business models. Passionate about fostering innovation ecosystems and supporting startups in their scaling journey. Adept at managing end-to-end investment processes, from deal sourcing to portfolio management, with a focus on value creation and long-term impact.

EDUCATION

MSc in Innovation Management

2016-2018 Trento-Pisa

Two-years degree entirely taught in English, International Joint Degree between Sant'Anna School of Advanced Studies (Pisa, Italy) and University of Trento (Trento, Italy)

Winter School in International Marketing

Feb '17 Stavropol, Russia

North Caucasus Federal University, courses focus on International and Trade Marketing

BSc in Economics and Management for Arts Culture And Communication

2012-2015, Milan

Three-years degree focused on creative sectors (fashion, arts, culture, communication) at Università Commerciale L. Bocconi (Milan, Italy)

OTHER PROJECTS

Strategy business development at Enactus

June '17- Oct '18 Trento

Enactus is an international non-profit organization dedicated to inspiring young entrepreneurs to improve the world through entrepreneurial action; Enactus Trento team developed Kilimangiamo: the aim of the project was to build social innovation activities in the food market

Business development responsible at FlyingScarecrows:

Jan'17-Feb'18 Italy

Pre-seed start-up project consisting in the development of fully automatic drones for agricultural purposes. Winner of Start-up Lab competition in Italy, selected to participate to the Virginia Global Entrepreneurship Challenge (USA). Responsible for Business Development, in-depth market research and Intellectual Property activities

Consultant at Innovation Olympics program

Oct-Dec '16, Trento

Market research, innovation scouting and planning, business development for MIELE Italia. Winner of the competition's first round

LANGUAGE & OTHER CERTIFICATION

Italian: Mother tongue

English: Fluent

Spanish: basic level

Innovation Management Certification

by Global Innovation Management Institute, Boston IXL Center 1° and 2° Level

EXPERTISE & WORK EXPERIENCE

» INVESTMENT MANAGER – CDP Venture Capital S.g.r. (Accelerator Fund)

Sep' 2023 - Today Milan

- Managed 4 verticals: Cleantech, Digital Health, Cybersecurity, and Infratech, each with an investment budget of approximately €4–6M.
- Lead investment strategies for early-stage startups within accelerator programs
- Oversee deal sourcing, due diligence, and negotiation processes
- Manage a diversified portfolio of startups, supporting their growth and strategic development
- Collaborate with corporate partners, venture funds, and innovation hubs to strengthen the ecosystem

» ASS. MANAGER STRATEGY & INNOVATION at DELOITTE INNOVATION

•Dic '20 – Sep' 2023 Milan

- Designed and implemented corporate-startup matching initiatives, fostering partnerships between global companies and EU startups
- Managed innovation programs, including acceleration and incubation, driving PoCs and market entry strategies
- Conducted market analysis and benchmarking to identify disruptive trends and investment opportunities

» DIGITAL INNOVATION CONSULTANT at ACCENTURE INTERACTIVE

Feb '19–Dic '20, Milan

- Provided strategic consulting to design innovative customer and user journey experiences, enhancing clients' digital effectiveness and competitiveness
- Conducted market analysis, industry trend assessments, and benchmarking to develop business cases supporting clients' strategic decisions
- Identified innovation opportunities through technology scouting and startup analysis to align with clients' growth objectives

» INNOVATION SPECIALIST at INTESA SANPAOLO INNOVATION CENTER

Oct'18 - Feb '19 Turin

- Scouted and evaluated startups in fintech, insurtech, and more
- Developed data-driven startup tracking models

» INTERN at DOMINICAN-ITALIAN CHAMBER OF COMMERCE

May'16 - Aug '16 Santo Domingo

- Supported international business development and trade activities