



## Ph.D. in Management Innovation, Sustainability and Healthcare

### *Ciclo XXXVIII*

### Programmazione Didattica

TITOLO CORSI OBBLIGATORI	DOCENTI DI REFERIMENTO	N. ORE	SEMESTRE
Applied statistics for social science (module 1)	Chiara Seghieri	22	1
Applied statistics for social science - Sampling methods for social surveys (module 2)	Gaia Bertarelli	12	1
Surviving Research methodologies in management	Alberto Di Minin, Annamaria Murante, Francesco Testa Nicola Bellè	58	1
Management Theories	Tiberio Daddi	34	1
Scientific English for Researchers in Management	(valutazione comparativa)	20	1
Surviving Research Methodologies II	S. Barsanti F. Corsini N.Todaro	12	2
How to design a research proposal to compete for an international funding programme	Fabio Iraldo, Tiberio Daddi	14	2
High-Tech Entrepreneurship (HTE) Basic	Andrea Piccaluga and Alberto Di Minin	10	2
Storytelling, Public Speaking & Effective communication	(Valutazione comparativa)	24	2
Sustainability Management	Marco Frey, Fabio Iraldo	38	2

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Performance management in health care	Sabina Nuti, Milena Vainieri	30	2
Economics and management of innovation	TBD	20	2

### Corsi opzionali II semestre

TITOLO CORSI OPZIONALI	DOCENTI DI REFERIMENTO	N. ORE	SEMESTRE
Social marketing	Annamaria Murante	10	2
Sustainable finance	Roberto Barontini	16	2
Innovation waves and technological change	TBD	10	2
Bridging Innovation & Sustainability	Eleonora Annunziata	10	2
Performance evaluation in low middle-income countries	Milena Vainieri	8	2
Public administration models and accountability	Sara Barsanti	8	2
Service management: service dominant logic, coproduction and public service logic	Sara Barsanti, Anna Maria Murante	10	2

## Corsi opzionali III semestre

TITOLO CORSI OPZIONALI	DOCENTI DI REFERIMENTO	N. ORE	SEMESTRE
Dinamica economico finanziaria per finalità gestionali (course held in italian)	Sabina Nuti and Milena Vainieri	30	3
Advanced sustainability – Environmental Management Systems and certifications: From theory to practice	Tiberio Daddi	12	3
Advanced sustainability - Life-cycle assessment and environmental footprint: From theory to practice	Fabio Iraldo	24	3
Performance theories	Lino Cinquini, Hanne Nørreklit	24	3