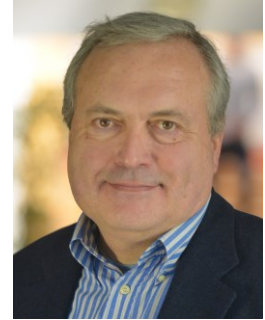


NICOLA BELLINI



Full Professor of Management at the Institute of Management of the Scuola Superiore Sant'Anna in Pisa (www.santannapisa.it)

CV Highlights

- Expert for the European Commission, D.G. Regional and Urban Policy, for the ex ante assessment of the “sustainable tourism” thematic priority under the Urban Agenda for the EU (2022)
- Director of the La Rochelle Tourism Management Institute and Professor of Economics and Management of Tourism at Groupe Sup de Co La Rochelle (now: Excecia Group) / La Rochelle Business School, La Rochelle (France) (2014-2018)
- Expert for the European Commission, D.G. Regional and Urban Policy, on smart specialization strategies in European regions (2012-2016)
- Director of the Regional Institute for Economic Planning of Tuscany - IRPET, Florence (2009-2011)
- Board member (2002-2004 and 2007-2010), director of student affairs (2002-2004), and director of the research laboratory on management and innovation (2002-2010) at the Scuola Superiore Sant'Anna
- Co-Director (2010-2014) and Chairman of the Advisory Board (2008-2013) of the Confucius Institute in Pisa; Director of the Galileo Galilei Italian Institute at Chongqing University (2007-2014); Executive Director of the joint DBA program of the Scuola Superiore Sant'Anna, Grenoble Ecole de Management and Chongqing University (2012-2014)
- Visiting / affiliate professor at the Stanford University Center in Florence (1988-1999 and 2022-present), University of Sassari (1996-1999), University of Pisa (2005-2008), Grenoble Ecole de Management (2012-2013), Gran Sasso Science Institute, L'Aquila (2013-2017), LUISS Business School, Roma (2016 – present), IULM, Milano (2019-present), Fondazione Campus – University of Pisa (2020 – present)
- Strategic Co-Editor of the journal “Symphonya. Emerging Issues in Management” (2015 – present)
- Trustee of the Regional Studies Association (2008-2011); Board Member, Association Francophone de Management du Tourisme (www.afmat.org)
- Chairman of the board of Pont-Tech, technology transfer agency in Pontedera (1997-2002)
- Advisor for economic policy and planning, Office of the President of the Regione Emilia-Romagna, Bologna (1990-1991)
- Research Fellow, Nomisma - Economic Research Institute, Bologna (1982-1990)
- Fellow, Academy of Social Sciences, U.K. (www.acss.org.uk); Fellow, Regional Studies Association (www.regional-studies-assoc.ac.uk); Member, SIMA Società italiana di management (<https://societaitalianamanagement.it/>); Member, Association Française de Management du Tourisme (www.afmat.org)

Author of books and articles on local and regional development (with special regard to innovation and internationalization), place branding and tourism, innovation in cultural management. Recent publications include:

- *Linking place brands and regional innovation: Sustainable business strategies leveraging heritage* (co-author with C. Pasquinelli and S. Rovai) in “Regional Studies”, 2023.

- *Reluctant innovators. Dynamic capabilities and digital transformation of Italian opera houses in the pandemic crisis* (co-author with M. Raglianti) in "Administrative Sciences", 2023, 13(3), 83.
- *Ex-ante assessment of the "Sustainable Tourism" thematic area under the Urban Agenda for the EU. Final Report*, Brussels, June 2022 (<https://futurium.ec.europa.eu/en/urban-agenda/news/urban-agenda-eu-ex-ante-assessment>)
- *Reimagining urban destinations: Adaptive and transformative city brand attributes and values in the pandemic crisis* (co-author with C. Pasquinelli, M. Trunfio, and S. Rossi) in "Cities", 2022, 124, 103621.
- *Effects of behavioral intention and dynamic capabilities on circular economy adoption and performance of tourism SMEs* (co-author with O. Khan, T. Daddi and F. Iraldo), in "Journal of Sustainable Tourism", 2022
- *Sustainability in Overtouristified Cities? A Social Media Insight into Italian Branding Responses to Covid-19 Crisis* (co-author with C. Pasquinelli, M. Trunfio, and S. Rossi) in "Sustainability", 2021, 13, 1848. DOI: 10.3390/su13041848
- *Adoption of Circular Economy and Environmental Certifications: Perceptions of Tourism SMEs* (co-author with O. Khan, L. Marcucci and T. Daddi), in "Journal of Management and Sustainability", 2021, 11(1), 218-231, DOI: 10.5539/jms.v11n1p218
- *"Back to Normal" vs. "New Normal": the Post-pandemic Recovery of Italian Tourism*, in "Symphonya. Emerging Issues in Management", 2021 (2), 26-37
- *Opera as Luxury in Culture: the marketing impact of digitalization*, in W. Ozuem, and S. Ranfagni (ed.s), *The Art of Digital Marketing for Fashion and Luxury Brands: Marketspaces and Marketplaces*, Palgrave Macmillan, 2021
- *Smart specialisation: reappraising the local dimension* (with M. Cavallo and G. Lazzeri), Milano: Franco Angeli, 2019 (revised edition: 2021)
- *Patterns of policy learning in the RIS3 processes of less developed regions* (co-author with G. Lazzeri and S. Rovai), in "Regional Studies", 2020, DOI: 10.1080/00343404.2020.1762855
- *Gastronomy and Local Development. Quality of products, quality of places, quality of experiences* (ed. with C. Clergeau and O. Etcheverria), London: Routledge, 2019
- *Tourism in the City. Towards an Integrative Agenda on Urban Tourism* (ed. with C. Pasquinelli), Berlin: Springer, 2017

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