



Call for Papers

Sustainability Issues and Governance in Emerging Economies

A Special Issue of *Journal of Management and Governance*

Guest Editors

Prof. Dr. Wan Nordin Wan-Hussin, Universiti Utara Malaysia, Malaysia
Assoc. Prof. Dr. Yusniza Kamarulzaman, University of Malaya, Malaysia
Dr. Sulaman Hafeez Siddiqui, The Islamia University of Bahawalpur, Pakistan

The rise of Asia as engine of economic growth and development of the global village has also raised concerns about the social and environmental sustainability of economy, businesses and society in emerging economies mostly part of Asian continent. The other emerging economies in South America and Africa are also receiving the similar focus. It is therefore important to understand the sustainability issues faced by businesses and society in these emerging economies. A better understanding of sustainability issues and challenges i.e. social and environmental faced by businesses in emerging economies and how these issues are shaping the business strategies is quite important for both investors, managers, economic managers and non-government organizations (NGOs) sector.

This special issue is associated with 3rd International Research Conference on Economics, Business and Social Sciences be held on November 09-10, 2018 at Azman Hashim Building, Faculty of Business and Accountancy, University of Malaya, Kuala Lumpur Malaysia. The conference theme is "Sustainable Economy, Business and Society in Emerging Economies in the Age of Industrial Revolution 4.0". The conference is co-hosted by Center for Sustainability Research and Consultancy (CSRC) Pakistan and Faculty of Business and Accountancy, University of Malaya, Malaysia (www.globalcsrc.org/irc2018my). Other collaborating institutions include School of Economics and Institute of Management Sciences, Bahauddin Zakariya University Multan Pakistan; SAGE Publishing UK; UN Principles of Responsible Management Education (UN PRME). The 3rd IRC 2018-Pakistan chapter will be held at Bahauddin Zakariya University, Multan, Pakistan on Dec 12-13, 2018. Selected papers presented at the conference will be considered for publication in the special issue. The call for papers of the special issue of *Journal of Management and Governance* is also highlighted among the supporting journals on the conference website.

The special issue invites both theoretically rich conceptual and empirical papers that shed light on sustainability issues faced by businesses and their influence on governance decisions, processes and structures; how business strategies are being influenced by the sustainability challenges; how

business strategies and responses are shaping the sustainable growth and development of markets in emerging economies.

In their relation with business governance, the potential topics of interest (but not limited to) for this special issue are:

- Corporate social responsibility
- Inclusive and green supply chain management
- Sustainability strategies by SMEs
- Inclusive finance and green accounting: theory and practice
- Responsible leadership in businesses for sustainable business strategies
- Consumer behaviour for green products and CSR
- Role of human resource management practices for inclusive and socially responsible work place
- Women and minority groups in business
- Sustainable internationalization of MNEs
- Equity and justice in organization decision making
- Values-driven value creation in organizations

Submission Procedure

The closing date for submission for this special issue is **31 March 2019**. Revised papers from the 3rd IRC 2018 will be submitted online to *Journal of Management and Governance*. Authors' registration and access will be available at <http://www.editorialmanager.com/mago/default.aspx>, starting from 1 January 2019. When submitting your manuscript you will be asked to specify whether it is for a regular issue or one of the named special issues, so please select the "Sustainability Issues and Governance in Emerging Economies" option. The format of the papers must follow the JMG's submission guidelines.

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers will be reviewed in accordance with JMG's standard double-blind review process. Publication is expected by the end of 2019.

The Guest Editors welcome enquiries in advance of submission and declarations of interest. Enquiries can be sent at the attention of the Guest Editors to: wannordin@uum.edu.my. (Wan Nordin), yusniza@um.edu.my. (Yusniza Kamarulzaman), sulman.siddiqui@iub.edu.pk. (Sulaman Hafeez Siddiqui).